

# **Hanshow Nebular Series Product Manual**

V2.0.0

HS-ESL-EPDN0001

# **STATEMENT**

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## **ABOUT THE MANUAL**

Thisdocument describes Nebular series, including features, specification, package and precautions, etc.

Please read this manual carefully before using the device in first, retain the manual for subsequent use or for the next owner. If the instructions contained in this manual are insufficient to resolve issues that occur during device operation or maintenance, please contact Hanshow Technical Customer Service Center (China: 400-0365-305; Netherlands: 0800-022-5037; Belgium: 0800-71-335; France: 0800-91-7602; Thailand: 1800-011-185) directly, we will provide you with multi-channel technical services.

## **TARGET USERS**

This document provides engineers with necessary data and related guidelines of Nebular series. Users have to master the basic knowledge on communication and network and so on. This manual is applicable for the below engineers:

- Testing Engineer
- Technical Support Engineer
- After Sales Engineer
- Installation Engineer

# **SYMBOL DESCRIPTION**

Icon	Description			
Δ	Information indicated with this icon should be paid special attention and attached great importance by the reader.			
Ω	Information indicated with this icon is the explanation on the formal text for the readers to comprehend the text better.			
[X-X]	It means special noun definition is provided here.			

# **EXPLANATION OF TERMS**

Acronym	Expanded form	Description				
PriSmart	PriSmart Smart Retail System	Manage all store product data and issue price update command, as well as support multistore management.				
ESL-Working	ESL-Working System	Manage all the APs and ESLs in store, and ESL-Working 3.0 and above supports multistore management.				
ESL Controller ESL Controller		Also called AP that is used for data interaction between ESL-Working and ESL Controller.				
ESL Electronic Shelf Label		Used for displaying product information like promotion information, price and grade, etc.				

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### 1 Overview

The Nebular series isHanshow's newest generation Electronic Shelf Labels (ESLs). Theyadopte-ink screen to achievepage switching, light flashing, pricing and so onbased on 2.4GHz wireless communication. With ultra-thin, extended life and high-definition visual effects, theNebular series widely servestraditional retail, new retail, department stores and fashion, pharmacies, culture and entertainment, etc.

#### 1.1 System architecture

Hanshow ESL system includes ESLs, ESL Controller, ESL-Working, PriSmart/ShopWeb, Database, Integrationserver, CloudMonitorand Handheld Terminal (PDA), as shown in *Figure 1-1*. Specifically, the ESLs are used for electronically displaying product information such as name and price, and services available for customers.

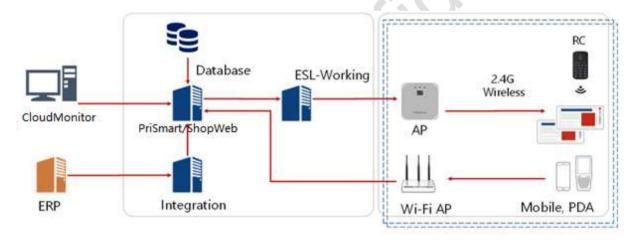


Figure 1-1Hanshow ESL system architecture

#### 1.2 Features

The features of Nebular series are as follows:

- Nebular ESLs come in 8 ESL sizes:1.54", 2.13", 2.66", 2.9", 3.5", 4.2", 5.83" and 7.5".
- Display colors include: BWR (Black-White-Red) orBWY (Black-White-Yellow) display (OnlyBW(Black-White) display for freezer ESLs).
- Operating frequency band:2402MHz ~ 2480MHz.
- IP68 waterproof and dustproofdesign.
- Built-in LED indicator: 7-colordisplayassists in product location, promotion reminder, out-of-stockreminder, lowpower reminder, etc.
- Embedded NFC chip:Supports operations from NFC-enabled devices such as mobile phone, PDA and remote controlforbinding/unbinding, flashing,page switching and so on.
- The freezer ESLs come in three sizes:2.13", 2.66"and3.5" thatfunction in temperature -25°C ~ 0°C.
- Nebular ESLs supportmultiple functions, including binding/unbinding, updating, instantflashing, multi-page storage, page switching, geolocation, temperature collection,NFC function and so on.
- SupportsAES-128 encryption.
- SupportsOTA(Over-The-Air) upgrade.

# 2 Product view

This chapter describes Nebular series' appearance and composition.

# 2.1 Product appearance

Figure 2-1shows Nebularfamily.



Figure 2-1Nebular family

Each section of Nebular and its relative description is shown in *Figure 2-2* and *Table 2-1*.

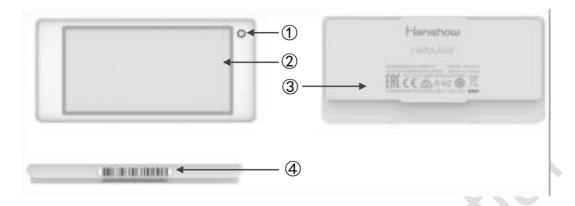


Figure 2-2 Key area of Nebular

Table 2-1Each area description of Nebular

No.	Name	Description		
1	LED indicator	Supports 7-color flashing.		
2	Display area	<ul> <li>Supports BWR or BWY display on E-ink screen.</li> <li>Displaytext, images, barcode, QR code and others.</li> <li>Product informationdisplay such as name, price, origin, unit, grade, phone number, barcode, QR code, etc.</li> <li>Supportscustomizable display position and fontsize.</li> <li>Supports 8-pagestorage and page switchfunctionality.</li> </ul>		
3	Nameplate	Product information mark, including Model, S/N and certifications.		
4	Barcode area	18-digit barcode used for product binding and maintenance.		

#### 2.2 Dimensions

This sectioncoversthe dimensions of Nebular series.

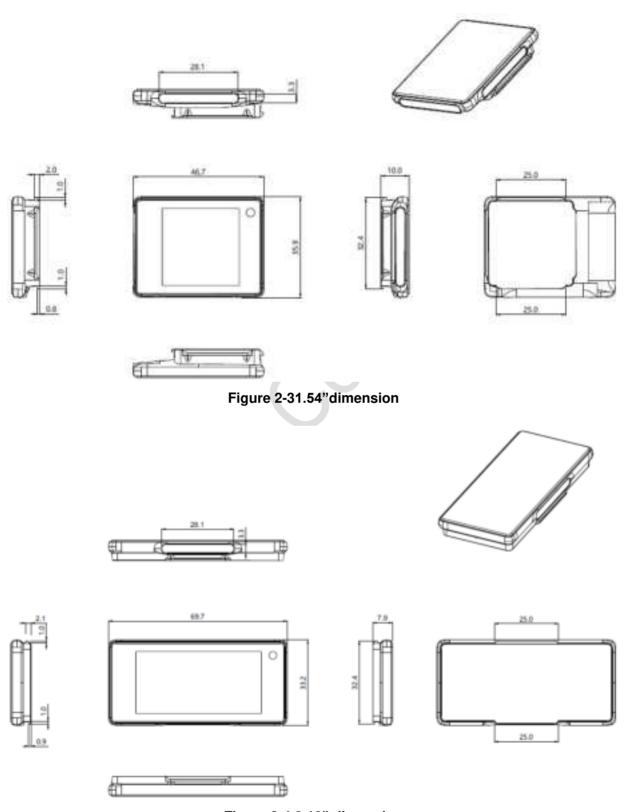


Figure 2-4 2.13" dimension

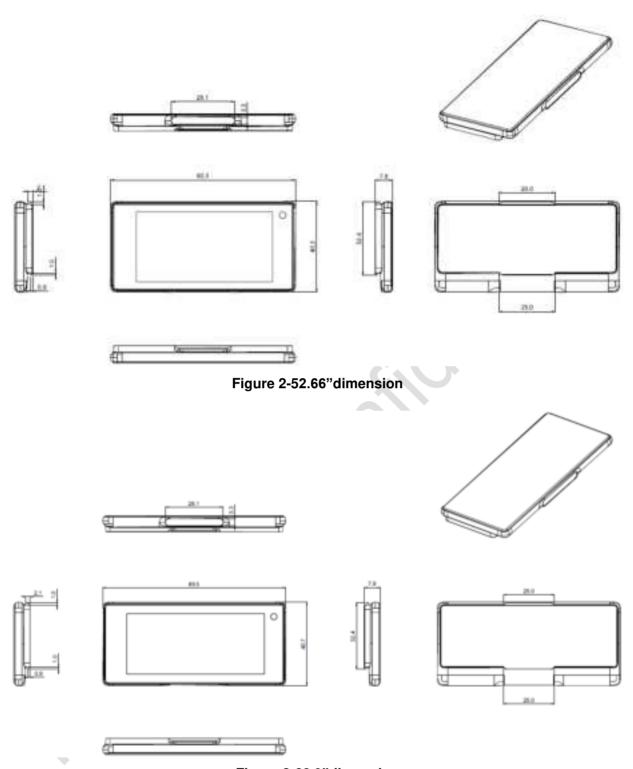
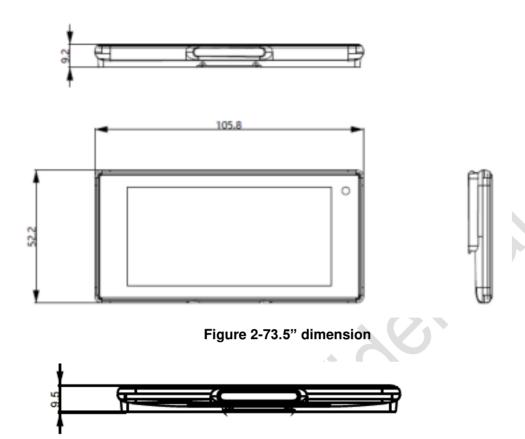
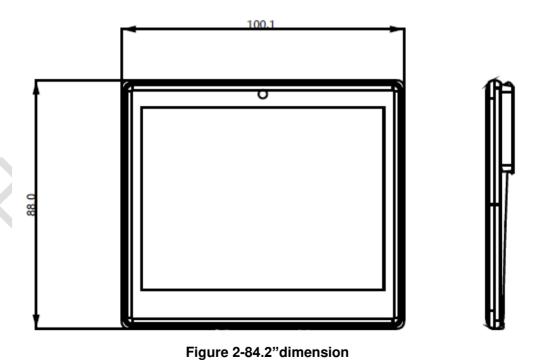


Figure 2-62.9"dimension





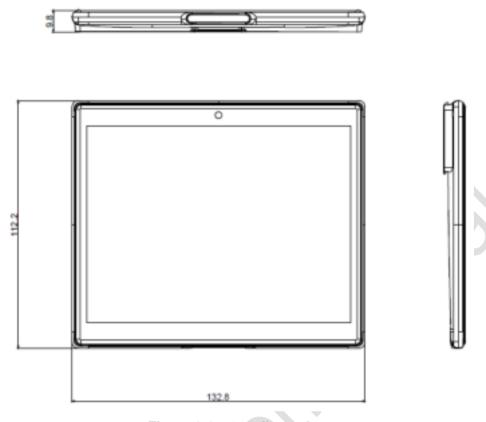


Figure 2-9 5.83" dimension



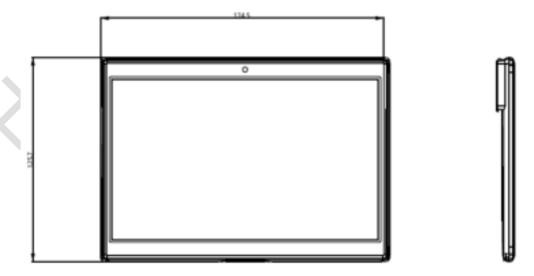


Figure 2-107.5" dimension

# 3 Hardware performance

This chapter consists of:

- Specifications
- NFCspecification
- Identifying your ESLs
- Product nameplate

## 3.1 Specifications

Table 3-1 lists the Nebular specifications.

**Table 3-1Nebular specifications** 

Name	1.54"	2.13"/	2.66"/	2.9"	3.5"/	4.2"	5.83"	7.5"
1		2.13" Freezer	2.66" Freezer		3.5" Freezer			
Dimensions	46.7*35.8	69.7*33.2*7.8	82.3*40.3*7.8	89.5*40.7	105.8*52.0	100.1*88.0	132.8*112.2	178.1*125.7
(mm*mm*mm)	*10.0	09.7 33.2 7.8	62.3 40.3 7.6	*7.8	*9.2	*9.5	*9.8	*10.8
Active display area	27.0*27.0	48.6*23.7	60.1*30.7	67.6*29.6	79.7*38.2	84.8*63.6	118.8*88.2	163.2*97.9
(mm*mm)								
Weight (g)	15.9	23.8	31.0	33.1	47.5	79.6	159.5	225.7
Size (inch)	1.5	2.13	2.66	2.9	3.5	4.2	5.83	7.5

Name	1.54"	2.13"/ 2.13" Freezer	2.66"/ 2.66" Freezer	2.9"	3.5"/ 3.5" Freezer	4.2"	5.83"	7.5"
Resolution (pixel)[3-1]	200*200	296*144	360*184	384*168	384*184	400*300	648*480	800*480
DPI <sup>[3-1]</sup>	188	155	153	144	123	120	138	126
Display color		BWR, BWY						
Viewing angle		Nearly 180 degree						
Battery life <sup>[3-2]</sup>	10 or15 years							
Page switch	8 pages							
Battery specification	650mAh	1030mAh	1030mAh	1030mAh	1030mAh	1350mAh	2*1030mAh	2*1030mAh
Protection level	IP68							
Operating temperature <sup>[3-3]</sup>	0°C~40°C	0°C~40°C / -25°C~0°C	0°C~40°C / -25°C~0°C	0°C~40°C	0°C~40°C / -25°C~0°C	0°C~40°C	0°C~40°C	0°C~40°C
Storage temperature <sup>[3-3]</sup>	0°C~40°C	0°C~40°C	0°C~40°C	0°C~40°C	0°C~40°C	0°C~40°C	0°C~40°C	0°C~40°C
Humidity(%RH)	30~70							

#### **■ Note:**

- > [3-1]: The resolution and DPI may be subject to slight variations.
- > [3-2]: Battery life is calculated based on the following scenarios: The battery life is 10 years if updated twice a day for the following sizes: 1.54"/2.13" Freezer/2.66" Freezer/3.5" Freezer. The life is 15 years if updated twice a day for the following sizes: 2.13"/2.66"/2.9"/4.2"/5.83"/7.5".

[3-3]:Room-temperature ESLs operate within 0 °C ~ 40 °C ,however temperatures below 10°C may impact the ESL lifespan. Freezer ESLs operate within -25°C~ 0°C.

#### 3.2 NFCspecification

NFC specifications are shown in Table 3-2.

**Table 3-2NFCspecifications** 

Name	Standard	Data format	Memory	Communication distance
NFC	ISO/IEC 14443 Type A	NFC NDEF	200 byte storage space, and write configurable	1cm

### 3.3 Identifying your ESLs

You can identify your ESLs from the following Nebular naming rules:

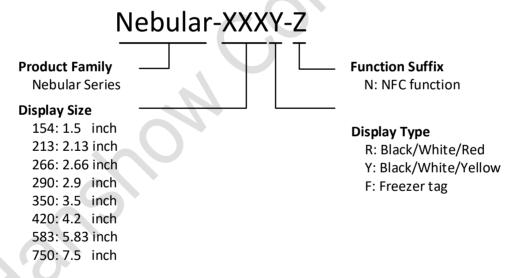


Figure 3-1Naming rules for Nebular series

## 3.4 Product nameplate

Take Nebular-266R-N as an example, the nameplateofNebular-266R-N is shown in *Figure 3-2*.



Figure 3-2Nameplate of Nebular

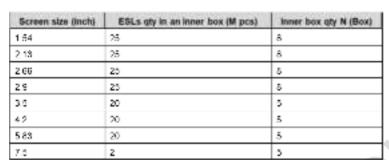
Note: Each ESL has the unique S/N number. See the real.

# 4 Packaging and accessories

This chapter describes Nebular series' packaging and required accessories.

### 4.1 Packaging

Nebular family packaging and the specific ESLquantity is shown in *Figure 4-1*.



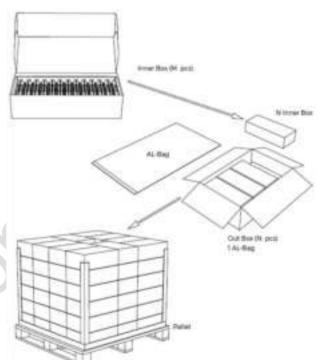


Figure 4-1Nebular familypackaging

#### 4.2 Product accessories

Common accessories of Nebular series are shown in Table 4-1.

Table 4-1Common accessories of Nebular series

Rail	
Table stand	
T-hook	
Basket clip	<b>A</b>

# **5 Application scenarios**

Nebular series are available to various zones and shelves of hypermarket, supermarket and retail stores. The ESLs are applicable to areas with different fixtures:

- Shelves
- Hooks
- Fences
- Tables

### 6 Precautions

During transportation and usage of Nebular series, please note the following precautions.

#### 6.1 Transportation considerations

Avoid the following considerations during transport:

- Waterleakage, heavy moisture, etc.
- Heavy stacking.
- High heat conditions above 40℃.

#### 6.2 Precautions for use

Follow the precautions:

- ESLs operates best in normal temperature and humidity range within 0°C ~ 40°C (room-temperature ESLs), -25°C ~ 0°C (freezer ESLs), 30% ~ 70%RH.
- Do not store or operate ESLswhen the environment temperature is over 50℃.
- The output capacity will degrade at low temperature.
- Frequent communications or updates may shorten batter life during the use.
- Avoid dropping or tossing ESLs.
- Do not disassemble ESLs without permission.
- The mineralsubstances inrainwater, moisture or liquids may corrode the electronic circuit. Avoid water on the product as much as possible.
- Regularly clean the screen.
- Promptly remove cosmetics, perfume and other dirty on ESLs to avoid screen, case or lens damaged. Avoid direct contact with chemical detergent.
- Do not install ESLs in a strong magnetic environment.
- ESLs communications may be limited or affected by other devices that share the 2.4GHz frequency-band such as Wi-Fi, BT or Zigbee.
- Do not place ESLs near kitchen appliances such as a stove, a microwave oven.

# 7 FCC ID warning

#### 7.1 Warning for nameplate

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

- 1. This device may not cause harmful interference, and
- 2. This device must accept any interference received, including interference that may cause undesired operation.

#### 7.2 Warning for product manual

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

## **8 IC STATEMENT**

This device complies with Industry Canada's licence-exempt RSSs. Operation is subject to the following two conditions:

(1) This device may not cause interference; and(2) This device must accept any interference, including interference that may cause undesired operation of the device.

Le présent appareil est conforme aux CNR d'Industrie Canada applicables aux appareils

radio exempts de licence. L'exploitation est autorisée aux deux conditions suivantes :

(1) l'appareil ne doit pas produire de brouillage, et (2) l'utilisateur de l'appareil doit accepter tout brouillage radioélectrique subi, même si le brouillage est susceptible d'en compromettre le fonctionnement