

1/15/2018

Attention: Application Examiner

RE: Request for Confidentiality

Applicant: [Mattel Asia Pacific Sourcing Ltd.]

FCC ID: PIYFRW24-18A5R

To Whom It May Concern:

## **Permanent Confidentiality**

Request is hereby submitted by {Mattel Asia Pacific Sourcing Ltd.] to withhold permanently from public review certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept permanently confidential:

- Schematics
- Detailed Block Diagrams
- Detailed Operational/Functional Description

## **Short-term Confidentiality**

Request is hereby submitted by Mattel Asia Pacific Sourcing Ltd. to withhold from public review for a period of 45 days from the date of the Grant of Equipment Authorization and prior to marketing, certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept confidential for a period of 45 days from the date of Authorization:

- External photos (NOTE: External photos can only be held for short-term confidentiality)
- Internal photos
- User manual

Rationale for request for confidentiality:

[Mattel Asia Pacific Sourcing Ltd.] has invested considerable time and materials in research and development to produce the referenced product. [Permanent confidentiality: Disclosure of the permanently confidential portions of this application to competitors would not only give them significant competitive advantages in developing similar products, but would also disclose successful implementation of unpublished, leading edge technology developed by us.] [Short term confidentiality: Disclosure of the short-term confidential portions of this application during the period of importation and/or distribution would reveal key aspects of proprietary technology to competitors and diminish the value of our investment in research and development.]

Sincerely,

Joule Mak Dirctor

MATTEL ASIA PACIFIC SOURCING LIMITED

## APPENDIX A

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Ap	рı	IC	ant

Legal Company Name

Mattel Asia Pacific Sourcing Ltd.

Address

13/F., South Tower, World Finance Centre, Harbour City, Tsimshatsui,

Kowloon, Hong Kong

Phone, Fax

852-3185 5000

Contact Person

Joule Mak

<u>Important:</u> Please ensure that the "Legal Company Name" & "Address" are exactly the same as those referred to by the Grantee Code. You should have a letter from FCC notifying such Grantee Code assignment. Use the address appearing there.

	Trade Name(s)				Model Number(s)			
	Hot Wheels TechMODS				FRW24			
	Hot Wheels TechMODS		<u> </u>	FRW25				
	FCC ID:	PIYFRW24 Grantee Code	-18A5R Customer assiç	gned codes				
Product description: Hot Wheels TechMODS								
For tr	ansmitter/	receiver:	2400M	Hz to	2483.5M	_Hz.		

## Notes:

- 1. The "customer assigned codes" must not be used before for any new Part 15 application.
- 2. If you have not been assigned a "Grantee code", Intertek can help to apply with additional charge.