



**TAG Heuer**  
SWISS AVANT-GARDE SINCE 1860

Date: 2021/8/3

To: Federal Communications Commission,  
Authorization & Evaluation Division,  
7435 Oakland Mills Road,  
Columbia, MD 21046

RE: TAG Heuer, branch of LVMH Swiss Manufactures SA  
FCC ID: **2AUP8SBR8A**  
FCC Certification Confidentiality Request

Gentlemen:

This letter is to comply with 47 CFR 0.457 and 0.459 pertaining to confidentiality material. TAG Heuer, branch of LVMH Swiss Manufactures SA requests that the following documents regarding this submission for FCC ID: **2AUP8SBR8A** be kept Long-Term confidential:

Exhibit Type	File Name
Block Diagram	Block Diagram.pdf
Schematics	Schematics.pdf
Operational Description	Operational Description.pdf
Tune-Up-Procedure	Tune up procedure.pdf

And below exhibit kept short-term confidential (180 days):

Exhibit Type	File Name
External Photos	External Photo.pdf
Internal Photos	Internal Photo.pdf
Test Setup Photos	Test Setup Photos.pdf
Users Manuals	Users Manual.pdf

Those documents contain detailed system and equipment description and related information about the product which TAG Heuer, branch of LVMH Swiss Manufactures SA considers to be confidential proprietary, a custom design and, otherwise, not releasable to the general public. Since this design is a basis form which future technological products will evolve, TAG Heuer, branch of LVMH Swiss Manufactures SA considers this information would be of benefit to its competitors, and that the disclosure of the information in these documents would give competitors an unfair advantage in the market.

Thank you for your attention to this matter.

B)

Yours Sincerely,  
Print name: Nicolas Boudin  
Title: CFO  
TAG Heuer, branch of LVMH Swiss Manufactures SA