

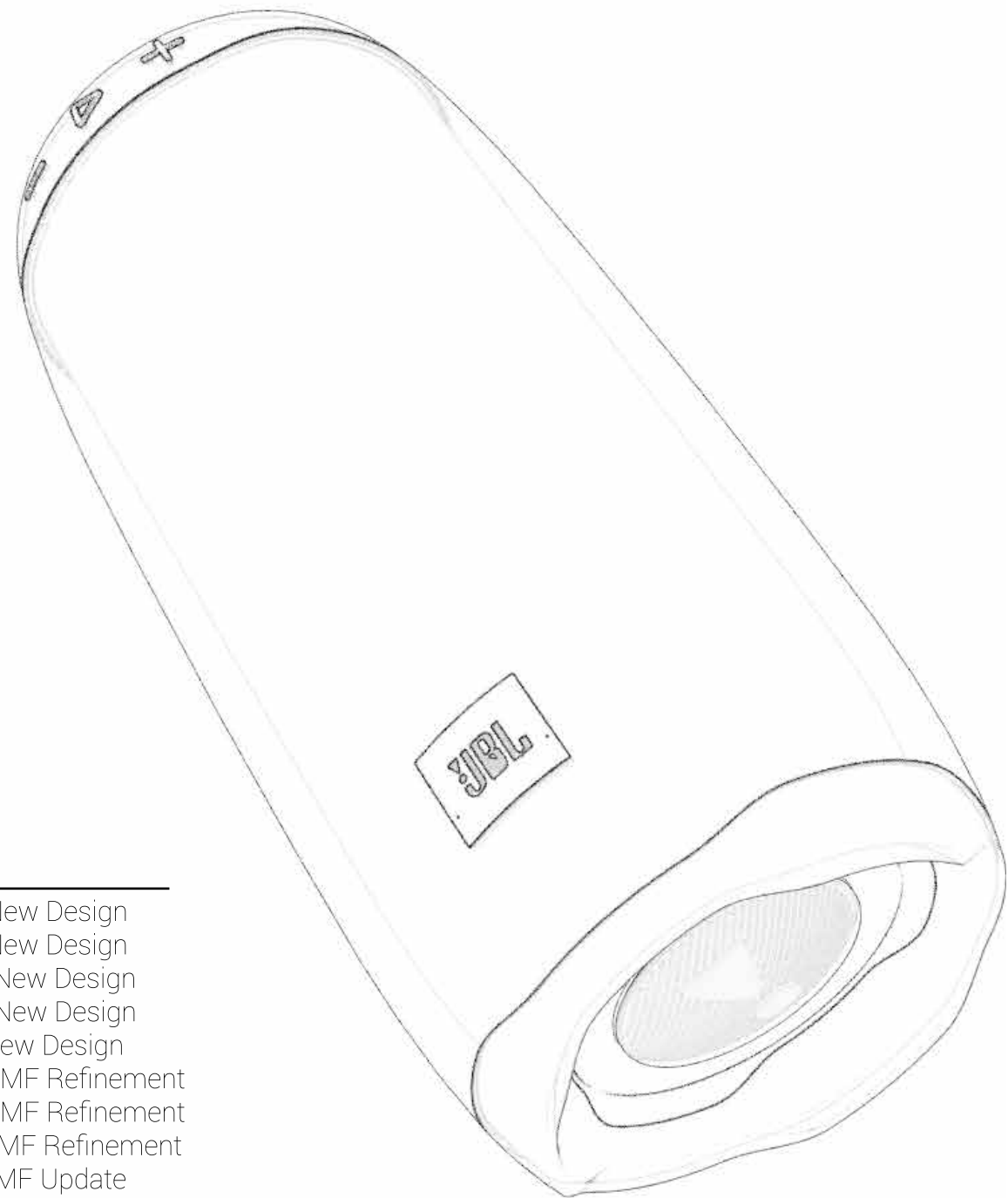


# JBL PULSE4

**V16** - CMF + Artworks  
29/MAY/2019

## Artwork update history

14-MAY-2018 - Dario Distefano - Artwork - V01 - New Design  
24-MAY-2018 - Dario Distefano - Artwork - V02 - New Design  
04-JULY-2018 - Dario Distefano - Artwork - V03 - New Design  
25-SEPT-2018 - Dario Distefano - Artwork - V05 - New Design  
26-OCT-2018 - Dario Distefano - Artwork - V06 - New Design  
15-NOV-2018 - Dario Distefano - Artwork - V07 - CMF Refinement  
27-NOV-2018 - Dario Distefano - Artwork - V08 - CMF Refinement  
16-JAN-2019 - Dario Distefano - Artwork - V09 - CMF Refinement  
26-FEB-2019 - Dario Distefano - Artwork - V10 - CMF Update  
21-MAR-2019 - Dario Distefano - Artwork - V11 - CMF Update  
01-APR-2019 - Dario Distefano - Artwork - V12 - Compliance Update  
02-APR-2019 - Dario Distefano - Artwork - V13 - Compliance Update  
03-APR-2019 - Dario Distefano - Artwork - V14 - Compliance Update  
17-MAY-2019 - Dario Distefano - Artwork - V15 - Black SKU Update  
29-MAY-2019 - Doris Zhang - Artwork - V16 - Compliance Update





## JBL PULSE 4 / FRONT VIEW

Artworks - Unit: mm - 17-MAY-2019



### *Color range:*

### *Global SKUs*

### *#black version*

#PANTONE Black 6c

### *#white version*

#PANTONE Cool Gray 1c



## JBL PULSE 4 / FRONT VIEW

Artworks - Unit: mm - 17-MAY-2019

### **SPEAKER MESH**

#### **outer**

material: aluminium anodized

finishes: matte

**#Black:** PANTONE #8402c

**#White:** PANTONE #Cool Gray 3c

#### **inner fabric mesh**

material: acoustic fabric

finishes: matte

color:

**#Black:** PANTONE #8402c

**#White:** PANTONE #Cool Gray 3c

### **TOP CAP**

#### **outer**

material: TPU

finishes: matte + soft touch coating

color: 90% transparent

#### **inner**

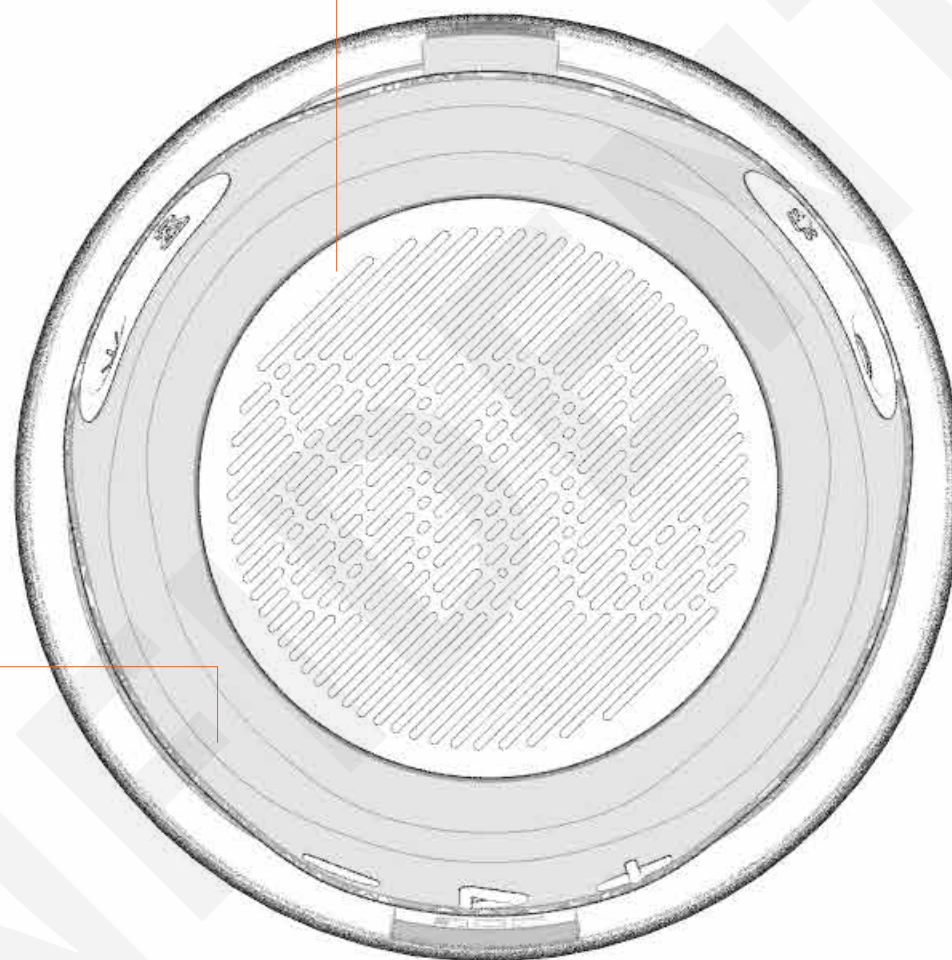
material: PC

finishes: matte

color:

**#Black:** PANTONE #Black 6c

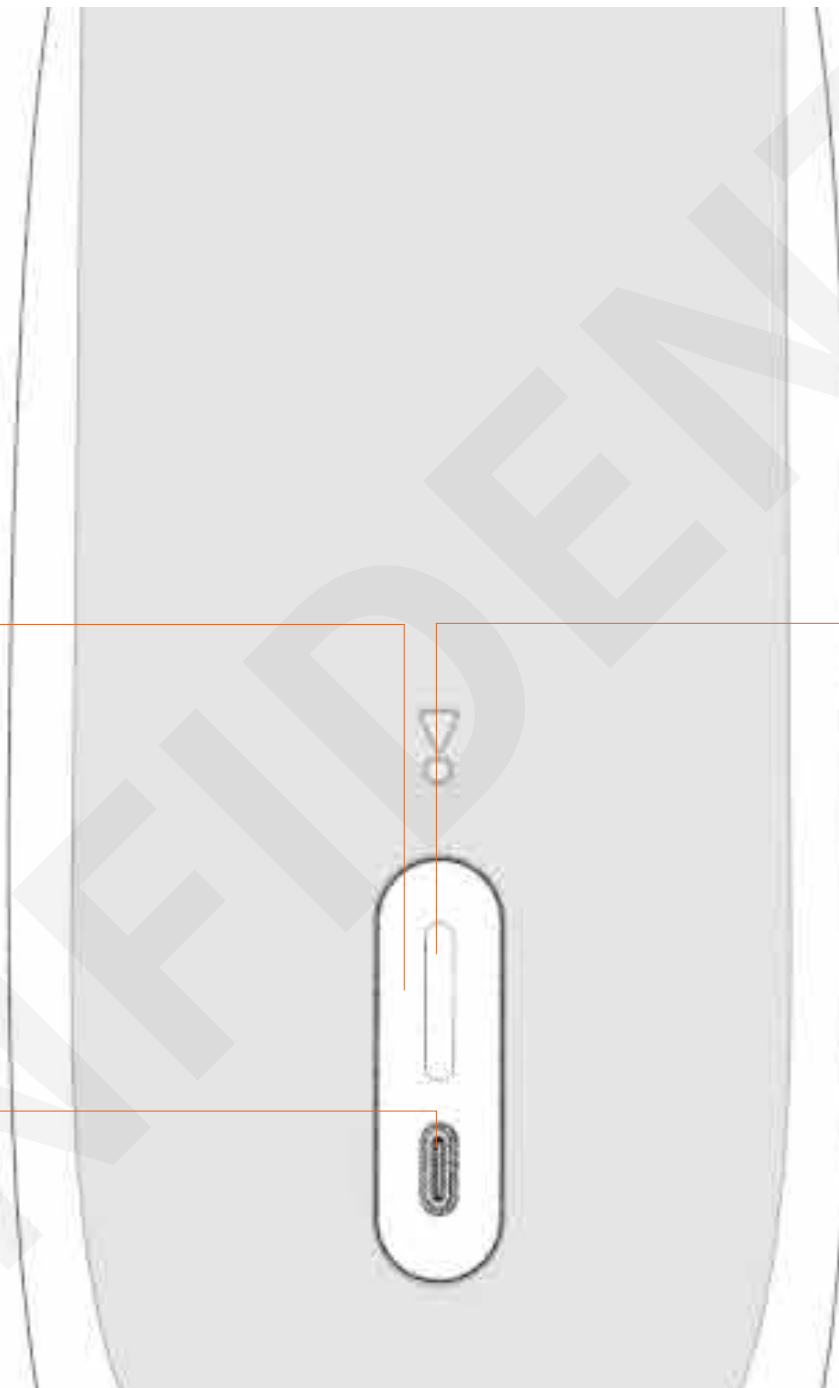
**#White:** PANTONE Cool Gray #1c





## JBL PULSE 4 / TOP VIEW

Artworks - Unit: mm - 17-MAY-2019



### IO cover

material: PC+TPE double injection  
finishes: matte + soft touch

**#Black:** PANTONE #Black 6c

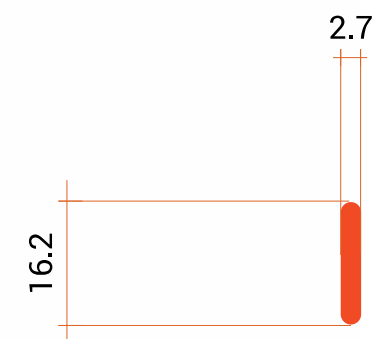
**#White:** PANTONE Cool Gray #1c

### USB C frame + connector

material: metal + plastic  
finishes: matte  
color: PANTONE #172c

### LED BAR

material: Laser etching with light shining through  
finishes: matte





JBL PULSE 4 / TOP VIEW

Artworks - Unit: mm - 17-MAY-2019

BODY

outer

material: PC  
finishes: high glossy  
color: 100% Transparent  
**#Black:** 100% Transparent - Tinted PANTONE Black 6C (3%)  
**#White:** 100% Transparent

inner

material: diffuser PC  
finishes: polished plastic  
**#Black:** PANTONE Cool Gray #1c  
**#White:** PANTONE Cool Gray #1c

JBL Plate

plate

material: metal  
finishes: anodized matte  
color: PANTONE #172c

text

material: (same as outer body)

KEY BUTTONS

Material: Hard plastic (PC)  
Finishes: Matte + soft touch  
Reference: JBL CLIP3  
color:

**#Black:** PANTONE #Black 6c  
**#White:** PANTONE Cool Gray #1c

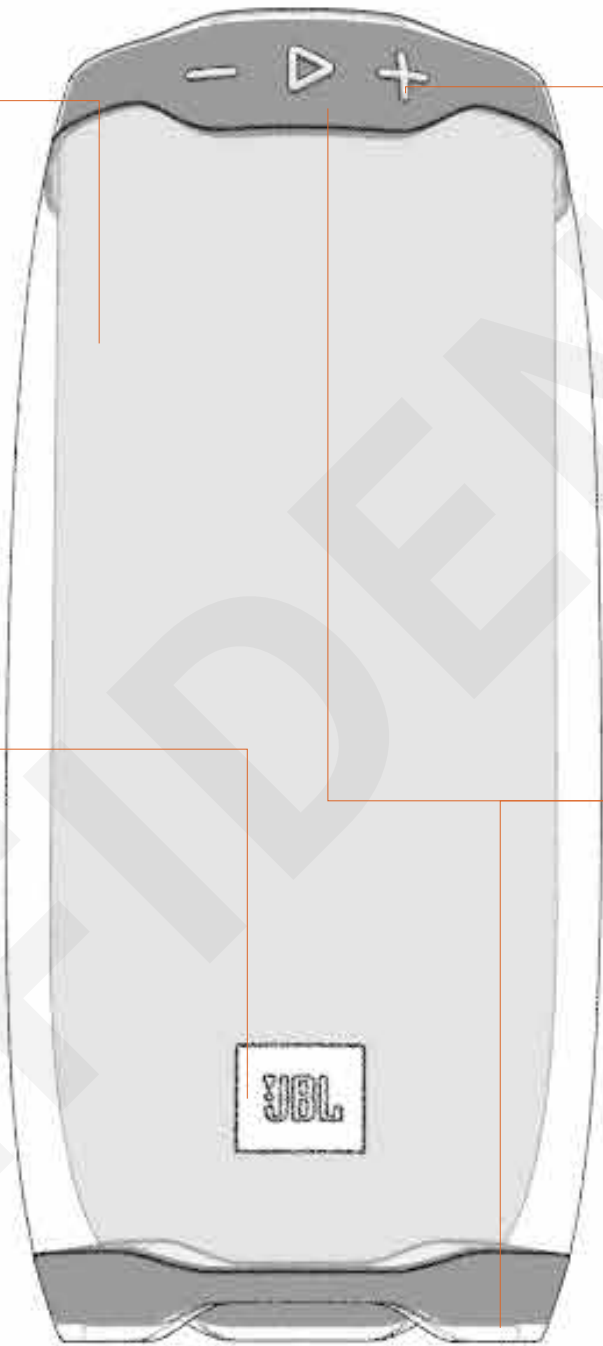
DOUBLE INJECTION CAPS

outer

material: TPU  
finishes: matte + soft touch coating  
color: 90% transparent

inner

material: PC  
finishes: matte  
color:  
**#Black:** PANTONE #Black 6c  
**#White:** PANTONE Cool Gray #1c





## JBL PULSE 4 / FRONT VIEW

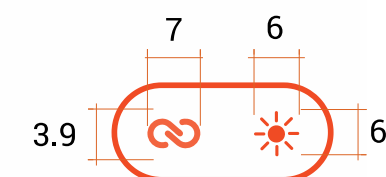
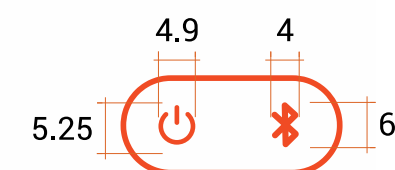
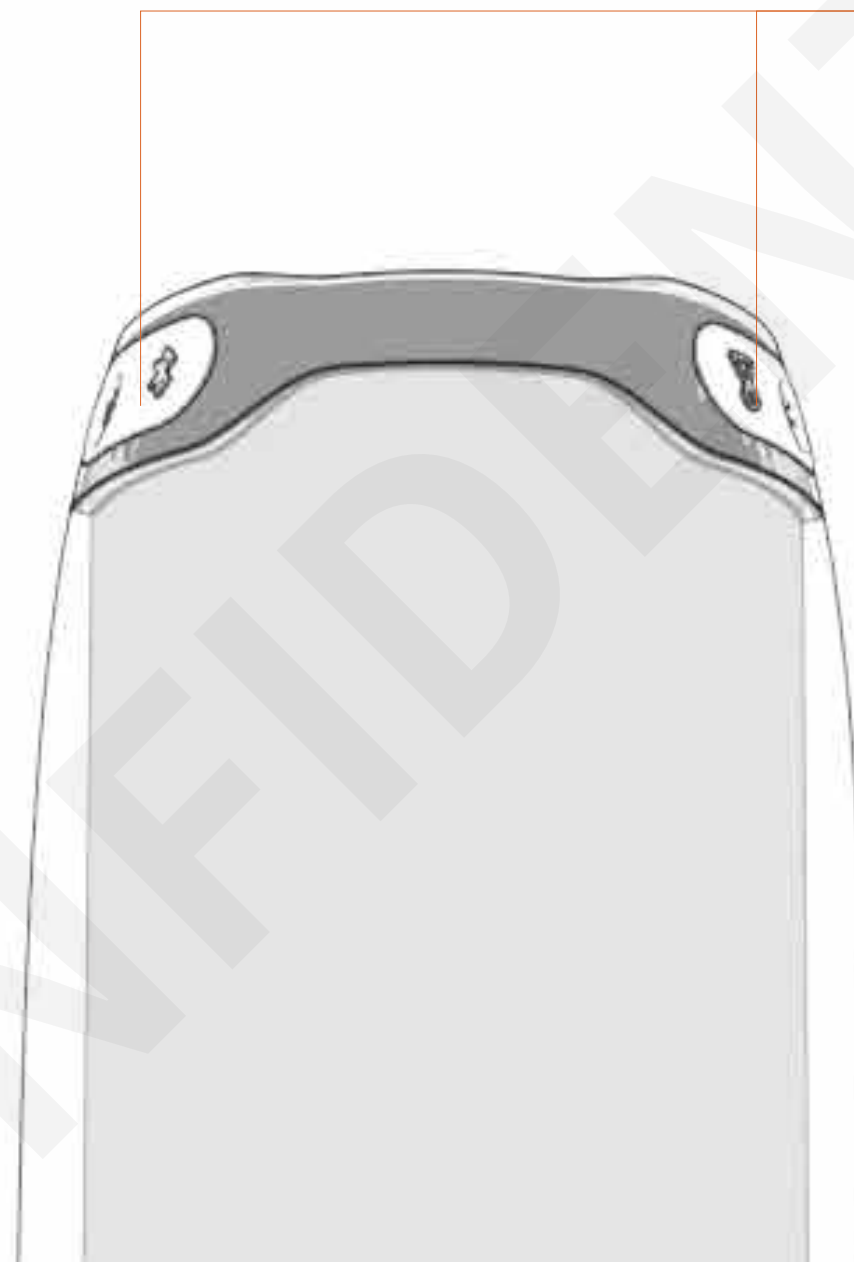
Artworks - Unit: mm - 17-MAY-2019

### CONTROLS islands

material: silicon + laser etched icons (for light)  
finishes: matte + soft touch coating  
color:

**#Black:** PANTONE #Black 6c

**#White:** PANTONE Cool Gray #1c





## JBL PULSE 4 / BACK VIEW AND PR

Artworks - Unit: mm - 17-MAY-2019

### ESCLAMATION MARK

material: silk printing

finishes: matte

color:

**#Black:** PANTONE #8402c

**#White:** PANTONE #Cool Gray 3c

### PR

material: aluminium anodized

finishes: matte

color:

**#Black:** PANTONE #8402c

**#White:** PANTONE #Cool Gray 3c

### PR Surround

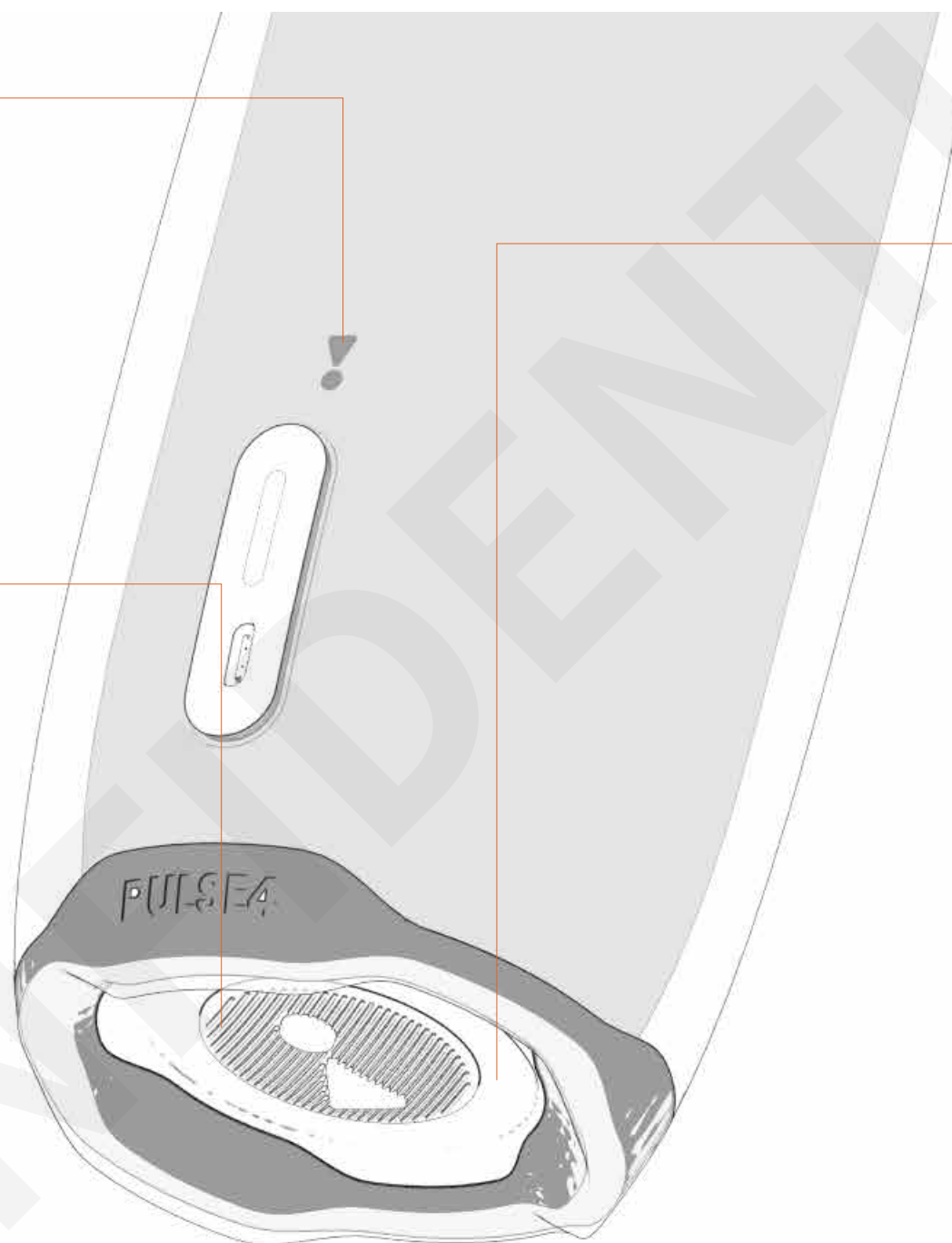
material: AAR

finishes: matte + soft touch coating

color:

**#Black:** PANTONE #Black 6c

**#White:** PANTONE Cool Gray #1c



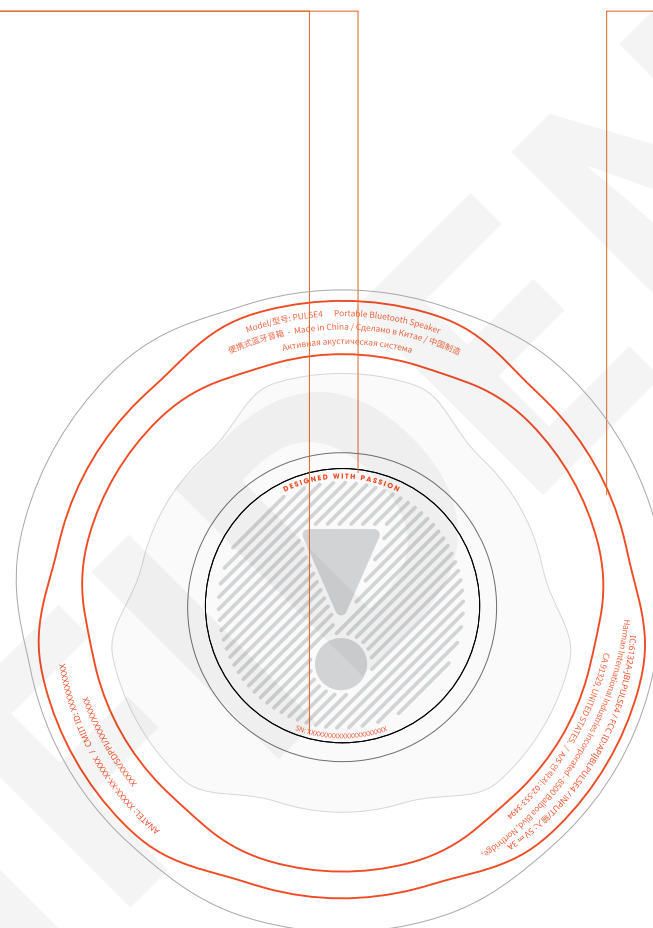


### Serial Number + Message

material: Laser Etching on metal  
finishes: matte  
colors: Natural Color

**Compliance TEXT on feet**

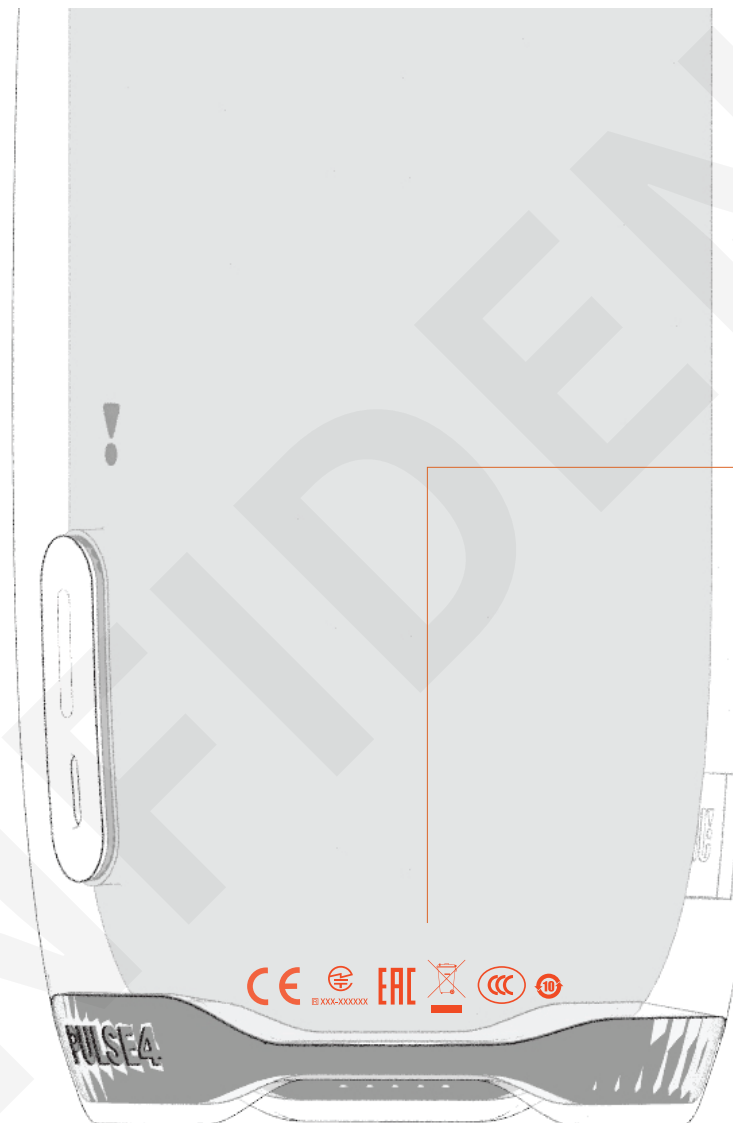
material: 0,1 mm embossed soft plastic (TPE)  
Reference: JBL CLIP3  
finishes: matte  
colors: transparent





## JBL PULSE 4 / RIGHT SIDE

Artworks - Unit: mm - 17-MAY-2019



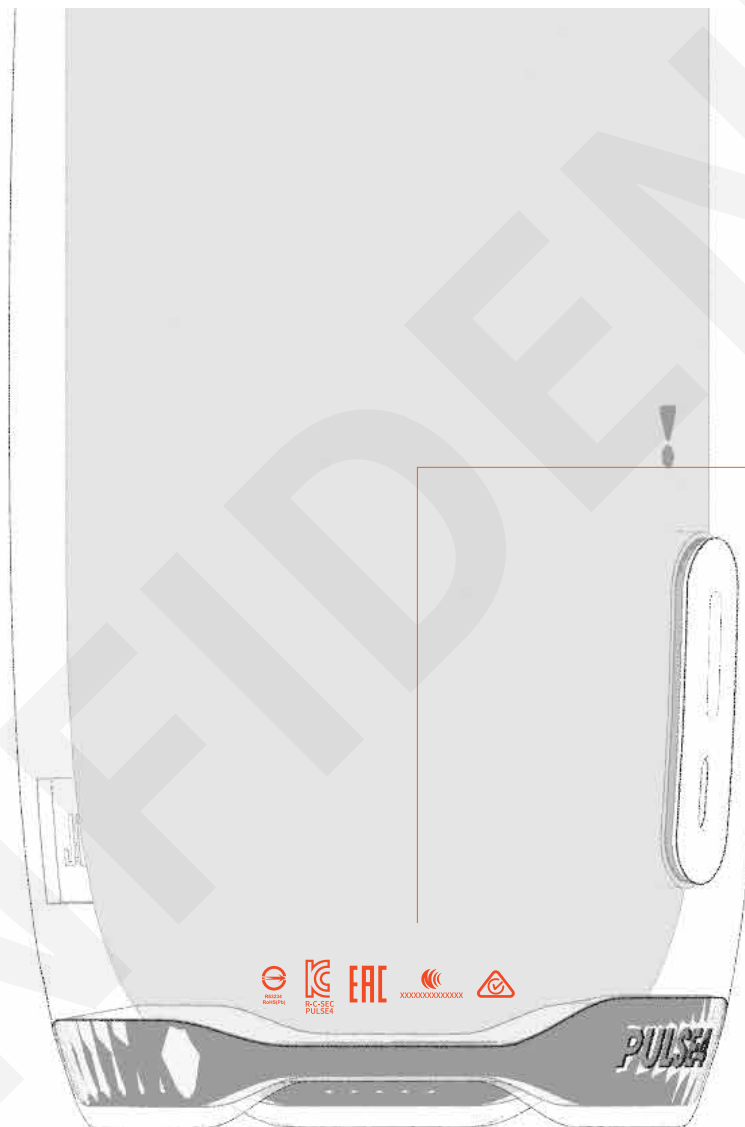
### ***COMPLIANCE***

material: silk screen  
reference: flip4  
finishes: high-gloss  
colors: transparent



## JBL PULSE 4 / LEFT SIDE

Artworks - Unit: mm - 17-MAY-2019



### **COMPLIANCE**

material: silk screen  
reference: flip4  
finishes: high-gloss  
colors: transparent