

## Product Label Location

Below product label is affixed to the back side of the ESL.

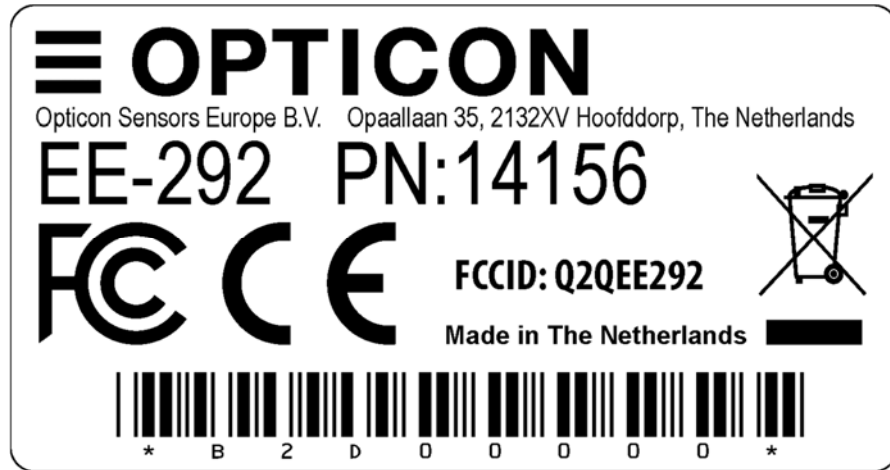


Figure 2: Product Label

### Label material:

Material: Base + laminate protection against wear.  
Base: PP film, thickness 80µm, backing with glue.  
Laminate: PET film, clear, thickness 25µm.  
RoHS compliant

### Label dimension:

36 x 19mm (w x h)  
Tolerance  $\pm 0.1$ mm  
Corner radius 1mm

### Barcode area:

The size of the barcode area (without the human readable part) is 2.6x27.9mm).



The barcode shows the product serial number. This is a 'B' followed by 7 hexadecimal digits. This serial number is the same as the MAC address in the ESL-label, with the first 6 digits ('3889DC') replaced by a 'B'.

Figure 3: Product Label dimensions