

**Hallmark Cards, Inc.**

Application  
For  
Certification  
**(FCC ID: SQ9QLX7622)**

Transmitter

Sample Description : Nostalgic Record Player  
Model : QLX7622

We hereby certify that the sample of the above item is considered to comply with the requirements of FCC Part 15, Subpart C for Intentional Radiator, mention 47 CFR [12-8-2003]

0421712  
WN/at  
December 8, 2004

- The test results reported in this report shall refer only to the sample actually tested and shall not refer or be deemed to refer to bulk from which such a sample may be said to have been obtained.
- This report shall not be reproduced except in full without prior authorization from Intertek Testing Services Hong Kong Limited.
- The evaluation data of the report will be kept for 3 years from the date of issuance.

FCC ID : SQ9QLX7622

# INTERTEK TESTING SERVICES

---

## LIST OF EXHIBITS

### *INTRODUCTION*

<i>EXHIBIT 1:</i>	General Description
<i>EXHIBIT 2:</i>	System Test Configuration
<i>EXHIBIT 3:</i>	Emission Results
<i>EXHIBIT 4:</i>	Equipment Photographs
<i>EXHIBIT 5:</i>	Product Labelling
<i>EXHIBIT 6:</i>	Technical Specifications
<i>EXHIBIT 7:</i>	Instruction Manual
<i>EXHIBIT 8:</i>	Miscellaneous Information

# INTERTEK TESTING SERVICES

## MEASUREMENT/TECHNICAL REPORT

Hallmark Cards, Inc. - MODEL: QLX7622  
FCC ID: SQ9QLX7622

December 8, 2004

This report concerns (check one:) Original Grant X Class II Change \_\_\_\_\_

Equipment Type: Low Power Transmitter (example: computer, printer, modem, etc.)

Deferred grant requested per 47 CFR 0.457(d)(1)(ii)? Yes \_\_\_\_\_ No X

If yes, defer until: \_\_\_\_\_  
date

Company Name agrees to notify the Commission by: \_\_\_\_\_  
date

of the intended date of announcement of the product so that the grant can be issued on that date.

Transition Rules Request per 15.37? Yes \_\_\_\_\_ No X

If no, assumed Part 15, Subpart C for intentional radiator - the new 47 CFR [12-8-2003 Edition] provision.

Report prepared by:

Wilbur Ng  
Intertek Testing Services  
2/F., Garment Center,  
576, Castle Peak Road,  
HONG KONG  
Phone: 852-2173-8502  
Fax: 852-2742-9149

---

# INTERTEK TESTING SERVICES

---

## Table of Contents

1.0	<b><u>General Description</u></b>	2
1.1	Product Description	2
1.2	Related Submittal(s) Grants	2
1.3	Test Methodology	3
1.4	Test Facility	3
2.0	<b><u>System Test Configuration</u></b>	5
2.1	Justification	5
2.2	EUT Exercising Software	5
2.3	Special Accessories	5
2.4	Equipment Modification	6
2.5	Support Equipment List and Description	6
3.0	<b><u>Emission Results</u></b>	8
3.1	Field Strength Calculation	9
3.1	Field Strength Calculation (cont'd)	10
3.2	Radiated Emission Configuration Photograph	11
3.3	Radiated Emission Data	12
3.4	Frequency Tolerance	16
4.0	<b><u>Equipment Photographs</u></b>	18
5.0	<b><u>Product Labelling</u></b>	20
6.0	<b><u>Technical Specifications</u></b>	22
7.0	<b><u>Instruction Manual</u></b>	24
8.0	<b><u>Miscellaneous Information</u></b>	26
8.1	Measured Bandwidth	27
8.2	Emission Test Procedures	28
8.2	Emission Test Procedures (Cont'd)	29

---

## INTERTEK TESTING SERVICES

---

### List of attached file

Exhibit type	File Description	filename
Test Report	Test Report	report.pdf
Operation Description	Technical Description	descri.pdf
Test Setup Photo	Radiated Emission	radiated photos.doc
Test Report	Bandwidth Plot	bw.pdf
External Photo	External Photo	external photos.doc
Internal Photo	Internal Photo	internal photos.doc
Block Diagram	Block Diagram	block.pdf
Schematics	Circuit Diagram	circuit.pdf
ID Label/Location	Label Artwork and Location	label.pdf
User Manual	User Manual	manual.pdf

# **INTERTEK TESTING SERVICES**

---

## **EXHIBIT 1**

### **GENERAL DESCRIPTION**

## INTERTEK TESTING SERVICES

---

### 1.0 **General Description**

#### 1.1 Product Description

The equipment under test (EUT) is a transmitter for An Inductive Toy operating at 13.560 MHz which is controlled by a crystal. The EUT is powered by three AG13 batteries. The EUT consists of a record player (MFID Reader) and three records(tags). When the user places a record on top of the stationary turntable on the record player and moves the arm over the record, the record player will play the corresponding song and the LEDs around the turntable will be flashing.

The brief circuit description is saved with filename : descri.pdf

#### 1.2 Related Submittal(s) Grants

The receiver for this transmitter is exempted form the Part 15 technical rules per 15.101(b).

## INTERTEK TESTING SERVICES

---

### 1.3 Test Methodology

The radiated emission measurements were performed according to the procedures in ANSI C63.4 (2001). All measurements were performed in Open Area Test Sites. Preliminary scans were performed in the Open Area Test Sites only to determine worst case modes. For each scan, the procedure for maximizing emissions in Appendices D and E were followed. All Radiated tests were performed at an antenna to EUT distance of 3 meters, unless stated otherwise in the "**Justification Section**" of this Application.

### 1.4 Test Facility

The open area test site and conducted measurement facility used to collect the emission data is located at Garment Centre, 576 Castle Peak Road, Kowloon, Hong Kong. This test facility and site measurement data have been fully placed on file with the FCC.



# **INTERTEK TESTING SERVICES**

---

## **EXHIBIT 2**

### **SYSTEM TEST CONFIGURATION**

---

## INTERTEK TESTING SERVICES

---

### 2.0 **System Test Configuration**

#### 2.1 Justification

The system was configured for testing in a typical fashion (as a customer would normally use it), and in the confines as outlined in ANSI C63.4 (2001).

The EUT consists of a record player (MFID reader) and three records(tags).

The record player is powered by three new AG 13 batteries during test.

The records are powered by an electromagnetic field generated from the record player during test.

During the test, one of the three records was placed on the record player to generate the music. The record player with the three records were tested one by one to determine the highest emission. The measurement results indicated that the "A Holly Jolly Christmas" record with the record player produced the highest emission.

For maximizing emissions below 30 MHz, the EUT was rotated through 360°, the centre of the loop antenna was placed 1 meter above the ground plane, and the antenna polarization was changed. For maximizing emission above 30 MHz, the EUT was rotated through 360°, the antenna height was varied from 1 meter to 4 meters above the ground plane, and the antenna polarization was changed. This step by step procedure for maximizing emissions led to the data reported in Exhibit 3.0.

The unit was operated standalone and placed in the center of the turntable.

The equipment under test (EUT) was configured for testing in a typical fashion (as a customer would normally use it). The EUT was placed on the turntable and rotate through 360°, which enabled the engineer to maximize emissions through its placement in the three orthogonal axes.

#### 2.2 EUT Exercising Software

There was no special software to exercise the device.

#### 2.3 Special Accessories

There are no special accessories necessary for compliance of this product.

## INTERTEK TESTING SERVICES

---

### 2.4 Equipment Modification

Any modifications installed previous to testing by Hallmark Cards, Inc. will be incorporated in each production model sold/leased in the United States.

Modifications were installed by Intertek Testing Services.

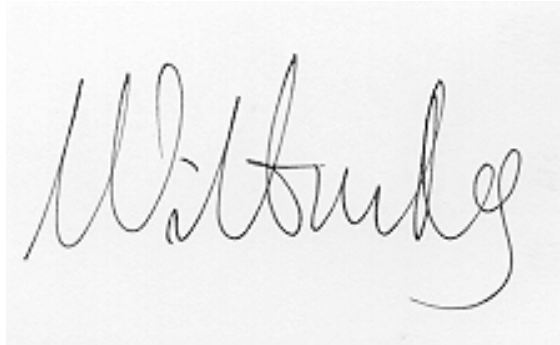
### 2.5 Support Equipment List and Description

This product was tested in a standalone configuration.

All the items listed under section 2.0 of this report are

*Confirmed by:*

*Wilbur Ng  
Manager  
Intertek Testing Services  
Agent for Hallmark Cards, Inc.*



\_\_\_\_\_  
Signature

December 8, 2004 \_\_\_\_\_  
Date

## **INTERTEK TESTING SERVICES**

---

### **EXHIBIT 3**

### **EMISSION RESULTS**

### 3.0 **Emission Results**

Data is included worst case configuration (the configuration which resulted in the highest emission levels). A sample calculation, configuration photographs and data tables of the emissions are included.

---

## INTERTEK TESTING SERVICES

---

### 3.1 Field Strength Calculation

The field strength is calculated by adding the reading on the Spectrum Analyzer to the factors associated with preamplifiers (if any), antennas, cables, pulse desensitization and average factors (when specified limit is in average and measurements are made with peak detectors). A sample calculation is included below.

$$FS = RA + AF + CF - AG + PD + AV$$

where FS = Field Strength in dB $\mu$ V/m

RA = Receiver Amplitude (including preamplifier) in dB $\mu$ V

CF = Cable Attenuation Factor in dB

AF = Antenna Factor in dB

AG = Amplifier Gain in dB

PD = Pulse Desensitization in dB

AV = Average Factor in -dB

In the radiated emission table which follows, the reading shown on the data table may reflect the preamplifier gain. An example of the calculations, where the reading does not reflect the preamplifier gain, follows:

$$FS = RA + AF + CF - AG + PD + AV$$

## INTERTEK TESTING SERVICES

---

### 3.1 Field Strength Calculation (cont'd)

#### Example

Assume a receiver reading of 62.0 dB $\mu$ V is obtained. The antenna factor of 7.4 dB and cable factor of 1.6 dB is added. The amplifier gain of 29 dB is subtracted. The pulse desensitization factor of the spectrum analyzer was 0 dB, and the resultant average factor was -10 dB. The net field strength for comparison to the appropriate emission limit is 32 dB $\mu$ V/m. This value in dB $\mu$ V/m was converted to its corresponding level in  $\mu$ V/m.

$$RA = 62.0 \text{ dB}\mu\text{V}$$

$$AF = 7.4 \text{ dB}$$

$$CF = 1.6 \text{ dB}$$

$$AG = 29.0 \text{ dB}$$

$$PD = 0 \text{ dB}$$

$$AV = -10 \text{ dB}$$

$$FS = 62 + 7.4 + 1.6 - 29 + 0 + (-10) = 32 \text{ dB}\mu\text{V/m}$$

$$\text{Level in } \mu\text{V/m} = \text{Common Antilogarithm} [(32 \text{ dB}\mu\text{V/m})/20] = 39.8 \mu\text{V/m}$$

## **INTERTEK TESTING SERVICES**

---

### 3.2 Radiated Emission Configuration Photograph

Worst Case Radiated Emission

54.255 MHz

For electronic filing, the worst case radiated emission configuration photograph is saved with filename: radiated photos.doc



## INTERTEK TESTING SERVICES

---

### 3.3 Radiated Emission Data

The data on the following page lists the significant emission frequencies, the limit and the margin of compliance. Numbers with a minus sign are below the limit.

Judgement: Passed by 9.3 dB

#### **TEST PERSONNEL:**



---

*Signature*

Anthony K. M. Chan, Compliance Engineer  
*Typed/Printed Name*

December 8, 2004  
*Date*

---

## INTERTEK TESTING SERVICES

---

Company: Hallmark Cards, Inc.

Date of Test: November 27, 2004

Model: QLX7622

Mode: TX (Record Player with A Holly Jolly Christmas Record)

**Table 1**

**Radiated Emissions**

Polarization	Frequency (MHz)	Reading (dB $\mu$ V)	Antenna Factor (dB)	Pre-Amp Gain (dB)	Distance Factor (-dB)	Net at 3m (dB $\mu$ V/m)	Calculated at 30m (dB $\mu$ V/m)	Limit at 30m (dB $\mu$ V/m)	Margin (dB)
O	13.563	46.7	9.3	16.0	40.0	40.0	0.0	84.0	-84.0
O	27.143	29.0	14.0	16.0	40.0	27	-13	29.5	-42.5

Notes:

1. Peak Detector Data unless otherwise stated.
2. All measurements were made at 3 meter. Harmonic emissions not detected at the 3 meter distance were measured at 0.3 meter and an inverse proportional extrapolation was performed to compare the signal level to the 3 meter limit. No other harmonic emissions than those reported were detected at a test distance of 0.3 meter.
3. Negative value in the margin column shows emission below limit.
4. Loop antenna are used for emissions below 30 MHz.
5. Worst case emissions were measured.

\*Emission within the restricted band meets the requirement of part 15.205. The corresponding limit as per 15.209 is based on Quasi peak detector data for frequencies below 1000 MHz and peak detector data with average factor for frequencies over 1000 MHz.

Test Engineer: Anthony K. M. Chan

---

FCC ID: SQ9QLX7622

---

## INTERTEK TESTING SERVICES

---

Company: Hallmark Cards, Inc.

Date of Test: November 27, 2004

Model: QLX7622

Mode: TX (Record Player with A Holly Jolly Christmas Record)

**Table 2**  
**Radiated Emissions**

Polarization	Frequency (MHz)	Reading (dB $\mu$ V)	Antenna Factor (dB)	Pre-Amp Gain (dB)	Net at 3m (dB $\mu$ V/m)	Limit at 3m (dB $\mu$ V/m)	Margin (dB)
H	40.699	33.8	10	16.0	27.8	40.0	-12.2
H	54.255	35.7	11	16.0	30.7	40.0	-9.3
H	67.806	35.0	8	16.0	27.0	40.0	-13.0
H	81.383	34.6	7	16.0	25.6	40.0	-14.4

Notes: 1. Peak Detector Data unless otherwise stated.

2. All measurements were made at 3 meter. Harmonic emissions not detected at the 3 meter distance were measured at 0.3 meter and an inverse proportional extrapolation was performed to compare the signal level to the 3 meter limit. No other harmonic emissions than those reported were detected at a test distance of 0.3 meter.

3. Negative value in the margin column shows emission below limit.

4. Loop antenna are used for emissions below 30 MHz.

5. Worst case emissions were measured.

\*Emission within the restricted band meets the requirement of part 15.205. The corresponding limit as per 15.209 is based on Quasi peak detector data for frequencies below 1000 MHz and peak detector data with average factor for frequencies over 1000 MHz.

Test Engineer: Anthony K. M. Chan

---

## INTERTEK TESTING SERVICES

---

Company: Hallmark Cards, Inc.  
Model: QLX7622  
Mode : Sound (A Holly Jolly Christmas)  
Sample: 1/3

Date of Test: November 27, 2004

**Table 3**  
**Radiated Emissions**

Polarization	Frequency (MHz)	Net at 3m (dB $\mu$ V/m)	Limit at 3m (dB $\mu$ V/m)	Margin (dB)
V	30.143	26.8	40.0	-13.2
V	37.800	27.4	40.0	-12.6
V	45.570	27.2	40.0	-12.8
V	52.910	26.9	40.0	-13.1
V	60.680	27.0	40.0	-13.0
V	68.450	26.5	40.0	-13.5
V	75.610	25.9	40.0	-14.1

Notes: Negative signs (-) in the margin column signify levels below the limit.

Test Engineer: Anthony K. M. Chan

---

## INTERTEK TESTING SERVICES

---

### 3.4 Frequency Tolerance

#### FCC Part 15 Section 15.225(e)

**Data Table**  
**Frequency tolerance of Transmitter**  
**(Temperature Variation : -20°C to +50°C)**

Operating frequency			13.563593 MHz	
Test Voltage (V)	Temperature (°C)	Measured frequency (MHz)	Frequency shift (%)	Limit (%)
4.5	+50	13.563563	-0.00022	±0.01
4.5	+40	13.563565	-0.00021	±0.01
4.5	+30	13.563575	-0.00013	±0.01
4.5	+20	13.563593	0	±0.01
4.5	+10	13.563590	-0.00002	±0.01
4.5	0	13.563573	-0.00015	±0.01
4.5	-10	13.563542	0.00038	±0.01
4.5	-20	13.563473	-0.00088	±0.01

We found that the EUT met the requirement of FCC Part 15 Section 15.225(e).

Test Engineer: Anthony K. M. Chan

## **INTERTEK TESTING SERVICES**

---

### **EXHIBIT 4**

### **EQUIPMENT PHOTOGRAPHS**

## INTERTEK TESTING SERVICES

---

### 4.0 **Equipment Photographs**

For electronic filing, the photographs are saved with filename:  
external photos.doc and internal photos.doc

---

**INTERTEK TESTING SERVICES**

---

**EXHIBIT 5**

**PRODUCT LABELLING**



## INTERTEK TESTING SERVICES

---

### 5.0 **Product Labelling**

For electronic filing, the FCC ID label artwork and the label location are saved with filename: label.pdf

---

**INTERTEK TESTING SERVICES**

---

**EXHIBIT 6**

**TECHNICAL SPECIFICATIONS**

## INTERTEK TESTING SERVICES

---

### 6.0 **Technical Specifications**

For electronic filing, the block diagram and schematics are saved with filename:  
block.pdf and circuit.pdf

---

## **INTERTEK TESTING SERVICES**

---

### **EXHIBIT 7**

### **INSTRUCTION MANUAL**

## INTERTEK TESTING SERVICES

---

### 7.0 **Instruction Manual**

For electronic filing, a preliminary copy of the Instruction Manual is saved with filename: manual.pdf

---

**INTERTEK TESTING SERVICES**

---

**EXHIBIT 8**

**MISCELLANEOUS INFORMATION**

## INTERTEK TESTING SERVICES

---

### 8.0 **Miscellaneous Information**

This miscellaneous information includes details of the measured bandwidth and the test procedure.

## INTERTEK TESTING SERVICES

---

### 8.1 Measured Bandwidth

Within the band 13.410 ~ 13.553 MHz and 13.567 ~ 13.710 MHz, the field strength is  $-23.6$  dB $\mu$ V/m at 30 meters where the limit is 50.5 dB $\mu$ V/m at 30 meters. Within the band 13.110 ~ 13.410 MHz and 13.710 ~ 14.010 MHz, the field strength is  $-40.7$  dB $\mu$ V/m at 30 meters where the limit is 40.5 dB $\mu$ V/m at 30 meters. The field strength of any emissions appearing outside of the 13.110 ~ 14.010 MHz band is  $-50.6$  dB $\mu$ V/m at 30 meters where the limit is 29.5 dB $\mu$ V/m at 30 meters. It meets the requirement of section 15.225(b), (c) and (d).

Figure 8.1 Bandwidth



## **INTERTEK TESTING SERVICES**

---

### **8.2 Emissions Test Procedures**

The following is a description of the test procedure used by Intertek Testing Services in the measurements of transmitters operating under Part 15, Subpart C rules.

The test set-up and procedures described below are designed to meet the requirements of ANSI C63.4 - 2001.

The transmitting equipment under test (EUT) is placed on a wooden turntable which is four feet in diameter and approximately one meter in height above the ground plane. During the radiated emissions test, the turntable is rotated and any cables leaving the EUT are manipulated to find the configuration resulting in maximum emissions. The antenna height and polarization are varied during the testing to search for maximum signal levels.

Detector function for radiated emissions is in peak mode. Average readings, when required, are taken by measuring the duty cycle of the equipment under test and subtracting the corresponding amount in dB from the measured peak readings.

The frequency range scanned is from the lowest radio frequency signal generated in the device which is greater than 9 kHz to the tenth harmonic of the highest fundamental frequency or 40 GHz, whichever is lower. For line conducted emissions, the range scanned is 150 kHz to 30 MHz.

---

## INTERTEK TESTING SERVICES

---

### 8.2 Emissions Test Procedures (cont'd)

The EUT is warmed up for 15 minutes prior to the test.

AC power to the unit is varied from 85% to 115% nominal and variation in the fundamental emission field strength is recorded. If battery powered, a new, fully charged battery is used.

Conducted measurements are made as described in ANSI C63.4 - 2001.

The IF bandwidth used for measurement of radiated signal strength was 10 kHz for emission below 30 MHz and 120 kHz for emission from 30 MHz to 1000 MHz. Where pulsed transmissions of short enough pulse duration warrant, a greater bandwidth is selected according to the recommendations of Hewlett Packard Application Note 150-2. A discussion of whether pulse desensitivity is applicable to this unit is included in this report (See Exhibit 8.2). Above 1000 MHz, a resolution bandwidth of 1 MHz is used.

Transmitter measurements are normally conducted at a measurement distance of three meters. However, to assure low enough noise floor in the restricted bands and above 1 GHz, signals are acquired at a distance of one meter or less. All measurements are extrapolated to three meters using inverse scaling, but those measurements taken at a closer distance are so marked.

1. When determining the test result, the Measurement Uncertainty of the test has been considered.
2. This test report is issued to the Company indicated based on the request of the Applicant of the product mentioned in this report.