



ONE COCA-COLA PLAZA
ATLANTA, GEORGIA

Date: March 25, 2019

Federal Communications Commission
Authorization and Evaluation Division

Confidentiality Request regarding application for certification of FCC ID: 2ADIR- XQ8-FS-RFID

Pursuant to Sections 0.457 and 0.459 of the Commission's Rules, we hereby request long-term confidential treatment of information accompanying this application as outlined below:

Exhibit Type

Block Diagram
Schematics
Operational Description
Modular Integration Instructions

File Name

2ADIR- XQ8-FS-RFID BlkDia.pdf
2ADIR- XQ8-FS-RFID Schem.pdf
2ADIR- XQ8-FS-RFID OpDes.pdf
Modular Integration Instructions.pdf

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these materials may be harmful to the applicant and provide unjustified benefits to its competitors.

This module is approved for use only in the applicant's products. Its application and integration are completely under the control of the applicant and the module is not intended for sale to third parties. The Modular Integration Instructions document includes confidential manufacturing information and proprietary technical information intended for professional technicians obligated under a NDA. All sales and distribution of the Modular Integration Instructions must be under a NDA that restricts the disclosure of the information. We are therefore requesting this document to be placed in the Theory of Operation folder for long-term confidentiality.

The applicant understands that pursuant to Section 0.457 of the Rules, disclosure of this application and all accompanying documentation will not be made before the date of the Grant for this application.

Pursuant to DA04-1705 June 15, 2004 of the Commission's public notice, we also require temporary confidential treatment of information accompanying this application as outlined below for a period of 180 days:

Exhibit Type

Internal Photos
External Photos
Test Set-up Photographs

File Name

2ADIR- XQ8-FS-RFID IntPho.pdf
2ADIR- XQ8-FS-RFID ExtPho.pdf
2ADIR- XQ8-FS-RFID TSup.pdf

Temporary confidentiality for 180 days from public disclosure is important for The Coca Cola Company from a commercial perspective. It enables the company to complete its development and regulatory efforts prior to introducing the product to the marketplace. Releasing information on the product via the FCC website prior to formal market introduction can be confusing to our customers and places the company at a competitive disadvantage.

Sincerely,

David W Parker
Director, Quality & Regulatory
Coca-Cola Freestyle

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