

Alta HR UPC-A and serial code labels

Label content and placement per region. Please adhere to bottom of box.

North APAC Label

Quiet Zone
(both sides)

24.5mm

20.7mm

Place UPC code here
Please match AREA
(upc numbers, bars, and SKU):
24.5mm x 11.5mm including quiet zones

Place SKU vertical at 4pt font
Note: ALL SKU BARCODES
MUST BE IN UPC-A FORMAT

Place serial number here

©2016 Fitbit, Inc. All rights reserved. Trademarks registered and/or owned by Fitbit, Inc. include Fitbit, Fitbit logo, Alta HR, Aria & PurePulse. Third party marks belong to their respective owners. Pat. www.fpat.co

Fitbit, Inc.
405 Howard Street, Suite 550
San Francisco, CA 94105

Fitbit International Ltd.
76 Lower Baggot St.
Dublin 2, Ireland

IC: 8542A-FB408
FCC ID: XRAFB408
280-0456-01 A

CE

BC

MSIP-CMM-XRA-FB408

280

REACH

LAH

Manufactured in China.
Designed in San Francisco, CA.

Barcode

XXXXXX XXXXXX

123456789012

Alta HR Regulatory Marks: North APAC

CE

BC

MSIP-CRM-XRA-FB408

CE mark minimum
height 5mm

CE

Wheelle bin
minimum
height 3.3mm

fitbit		TITLE BLOCK			
PART NO.	127-0574-01	REVISION	A	DATE	10.25.2016
DESCRIPTION					
LBL, STICKER, UPC & SERIAL NUMBER (UPC-A) - ATOM					
DIELINE NO.		OWNER			
126-0016-01		M.BENSON			
REVISIONS MADE					
PROCESS COLOR		SPOT COLOR		NO. OF COLORS	
<input checked="" type="checkbox"/> N		<input checked="" type="checkbox"/> N		1	
COATINGS/FINISHES					
SPOT SPECS					
K @ 100%					
ADDITIONAL NOTES					
TIED TO 280-0456-01					