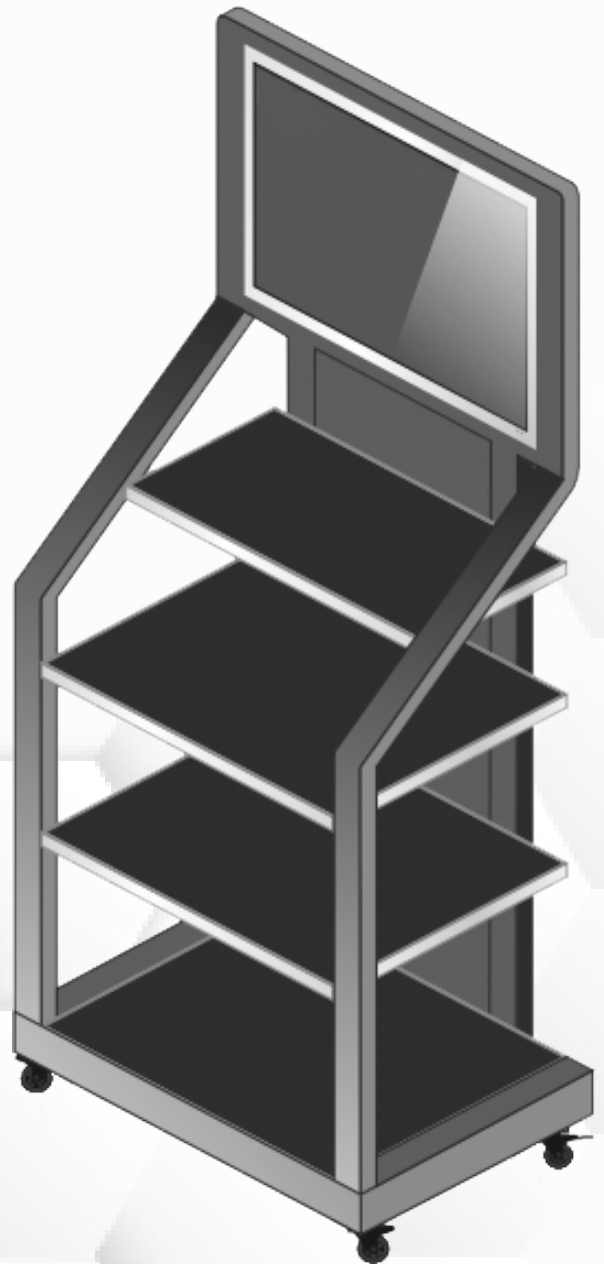




DISPLAYS2GO
CONNECTING PEOPLE & BRANDS WITH THE WORLD

32-inch LCD Digital Retail Shelving with Android 11



USER MANUAL

SKU:DM032NLB

FCC ID: 2ASCB-DM032NLB

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

- (1) this device may not cause harmful interference, and
- (2) this device must accept any interference received, including interference that may cause undesired operation.

Any changes/modifications to this equipment not approved by the party responsible for compliance could void the user's authority to operate the equipment.



Thank you for purchasing this product from Displays2go.

It's our mission to help you connect with the world and build your brand with products that are personalized to your needs.

Your product has been manufactured with great care using only the finest quality materials and expert workmanship. Our Quality Assurance team inspects all electronics during assembly process to assure reliable operation. This product comes with a 12-month warranty. Scan the QR code to visit the product page and learn more about your warranty.

Need assistance? We are available for expert advice and all of your customer service needs.



Chat Us
DISPLAYS2GO.COM



Email Us
INFO@DISPLAYS2GO.COM



Call Us
1-844-221-3388

TABLE OF CONTENTS

BEFORE USE

Safety and Warnings	4
Packing List	7
Parts Description	7

OPERATION

Power On/Off	8
Remote Control	8
Settings	9
Android Quick Start Guide	9

DIVIEX

Add Media to USB	10
DiViEX App Settings	11

REFERENCE

Technical Specifications	13
Cleaning and Maintenance	14
Troubleshooting Guide	15
Names and Contents of Toxic and Hazardous Substances or Elements in the Product	17
FCC Compliance Notice	18

BEFORE USE

Safety Warnings and Precautions

Thank you for purchasing the high-performance digital signage from Displays2Go. We have considered the factors to ensure personal safety in product design and have tested rigorously at the factory. However, improper installation and use may result in electric shock and fire.

In order to safely use, maximize performance of the unit and extend the life of the product, please read and follow all instructions carefully before using the product. Keep the instructions for future reference.

We strongly recommend using a surge protector, or a power strip with internal circuit breaker to prevent damages to the digital signage.

	Warning: May cause personal injury or death
	The operation is prohibited
	Caution: May cause damage or property loss



If any of the following occurs:

- Power outage or instable voltage.
- Abnormal sound or smell from the unit.
- AC power cord is damaged.
- Digital Signage is damaged due to drop, knock or impact.
- Any liquid or foreign matters fall into the enclosure.



Turn off the Digital Signage immediately, pull out the plug from the power outlet, and ask the authorized personnel for maintenance timely.



If coal gas or other flammable gas leaks, do not pull out the plug of the LCD digital signage or other electrical appliances; instead, turn off the gas valve immediately, and open the doors and windows quickly.



WARNING



- Cut off the power supply before connecting or disconnecting any cables.
- Do not place the Digital Signage on any instable positions, or else it may be damaged or cause fire.
- Do not place the Digital Signage in the positions such as:
 - The environment subject to direct strong sunlight, moisture, extreme temperature or too much dust,
 - The environment with flammable or explosive materials,
 - The environment with flammable or corrosive gases,
- Do not use damaged or inappropriate power outlets, and ensure that the plugs and outlets contact properly.
- Do not let dust or metal deposits adhere to the plugs and outlets.
- Do not damage the power cords:
- Do not modify the power cords,
- Do not place heavy objects on the power cords,
 - Keep the power cords away from heat source,
 - Do not pull the cord to remove the plug.
 - Do not connect too many plugs to one outlet in parallel, or else it may cause fire due to excessive power consumption.
- Do not approach the Digital Signage with open flame (e.g. a lighted candle), or else it may cause electric shock or fire.
- Do not put any sharp objects, metal or liquid into the vents or let them touch the signal terminals to avoid short circuit, product damage, and electric shock.
- The openings in the enclosure are designed for ventilation and cooling, to ensure long time reliable running of components inside the enclosure and prevent overheating. Do not block the openings when place the unit.



Do not touch the plugs with wet fingers, or else it will cause electric shock.



Do not use the Digital Signage in stormy weather, especially when there is lightning, instead, please disconnect the power and antenna plugs to avoid lightning strike.



Do not disassemble the Digital Signage without permission, or else it may cause electric shock or fire. Please ask qualified technician for repair.



CAUTION

- Do not let children climb onto the Digital Signage.
- Keep the small parts away from children to prevent them from swallowing.
- If the Digital Signage won't be used for a long time, please turn it off and pull out the power plug.
- To adjust the position of the Digital Signage, please disconnect all power cords and move slowly to avoid tip over.
- Do not scratch or knock the LCD with hard object, or twist and squeeze the LCD.
- Do not turn on the unit immediately when it is moved from a place with low temperature to high temperature, or else it will cause condensation and malfunction.
- Before cleaning the Digital Signage, please pull out the power plug, wipe with soft cloth, do not use industrial chemicals, prevent foreign matters from entering the machine. Improper cleaning (such as cleaning solution, water) may damage the product, erase the printed information, and even cause damage of the components if fluid flows in, resulting in machine failure.
- If the unit displays the same screen for a long time or the moving picture has fixed text or icon, it will leave ghosting on the screen and won't disappear when the unit is turned off, it is normal and isn't covered by the warranty.
- The power of the Digital Signage can be cut off by pulling out the plug.
- If the LCD screen ruptures and the liquid splashes on the skin, please rinse for 15 minutes with clean water immediately, and consult your doctor.
- To carry the Digital Signage with hands, please grab and hold the edges, do not apply pressure on the panel.
- Use the Digital Signage properly: Use in proper lighting conditions, insufficient lighting or long time watching will impair your eyesight.
- Unplug device to disconnect from power.
- Insert the plug into the outlet properly, or else it may cause sparks and fire.

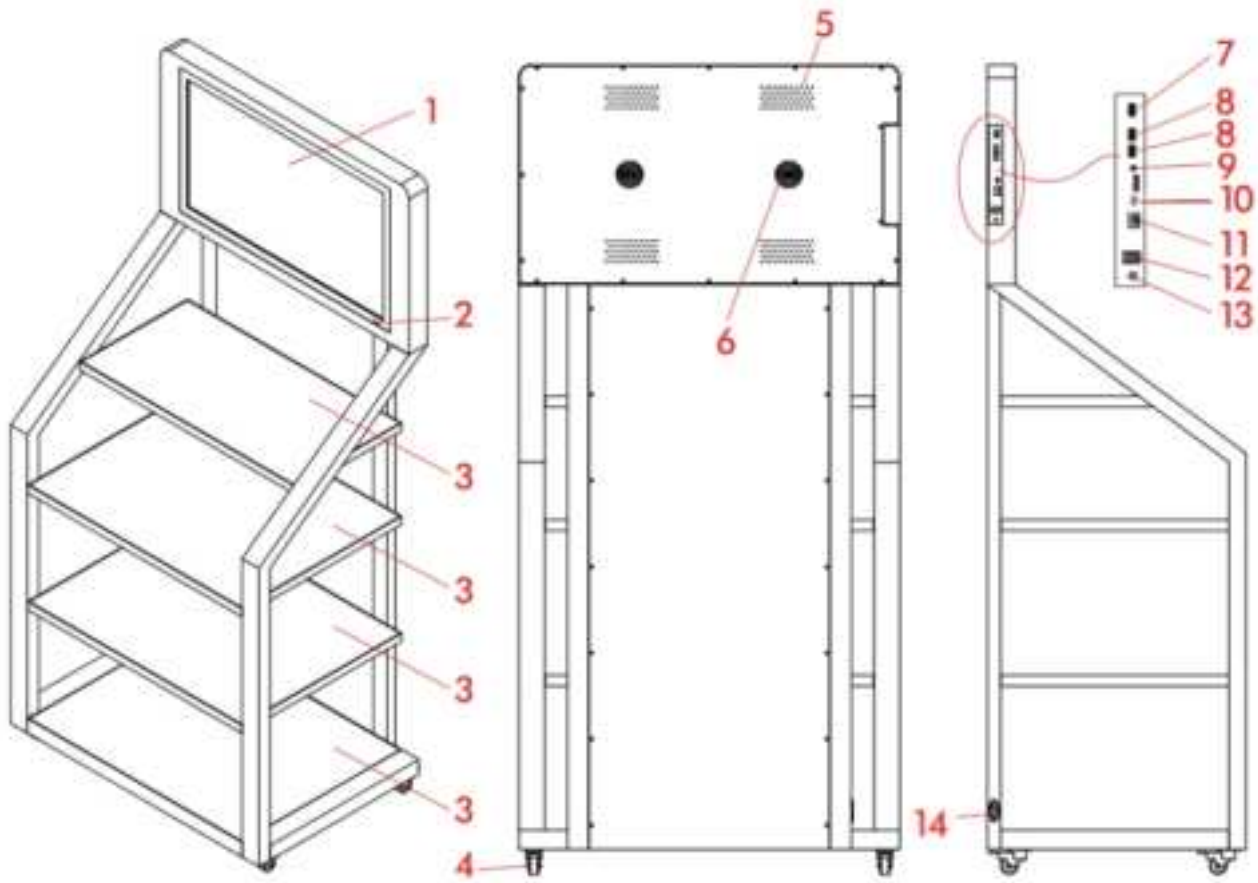
The technical specifications printed herein and on the packaging are subject to change without prior notice. The Manual may be slightly different from actual operation, and the latter is applicable.

If you have any questions regarding our products, please visit us at www.displays2go.com or contact Displays2go customer service at 844-221-3388.

Packing List

Name	Quantity
Digital Signage	1
Remote Control	1
Keys	2
User Manual	1

Parts Description



#	Description
1	LCD Screen
2	Remote Sensor
3	Glass Shelves
4	Caster Wheels
5	Vent

#	Description
6	Speaker
7	USB Port 3.0
8	USB Port 2.0 (x2)
9	Audio Out Port
10	Type-C Port

#	Description
11	RJ45 Port
12	On/off switch
13	Antenna
14	AC Power Socket

OPERATION

Power On/Off

- Start up by inserting the power cord into unit and connecting to outlet. Flip power switch to ON.
- Power on or off, press the  power button on the remote control.
- To shut down, flip power switch to OFF, then unplug the unit.

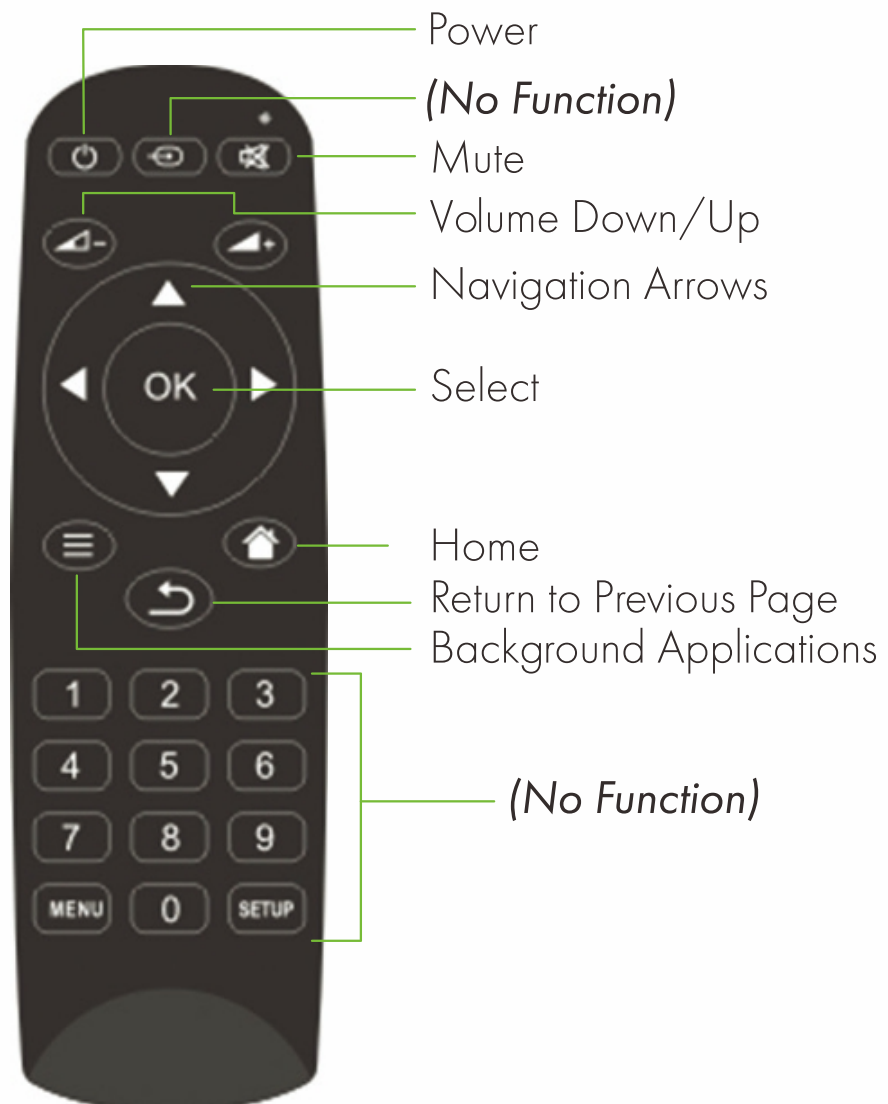
 **CAUTION:** Disconnect the power plug before assembling or disassembling the unit!

Remote Control

To control the unit, aim the remote control at the unit's remote sensor, located at the right corner below the screen. For best performance, avoid exposing the receiver window to direct sunlight or placing objects between the remote control and the receiver.

 **NOTE:** For convenient navigation, we recommend connecting an external mouse.

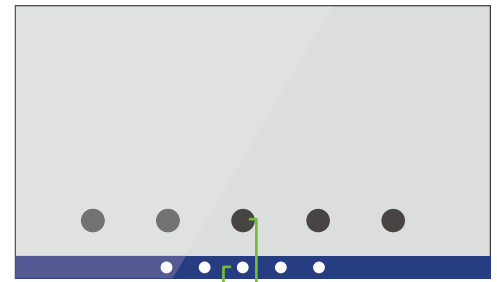
The real appearance of the remote control may be different from the picture, please refer to the actual product.



Settings

Once turned on, the unit automatically displays the home screen, which includes the navigation bar and the App Drawer.

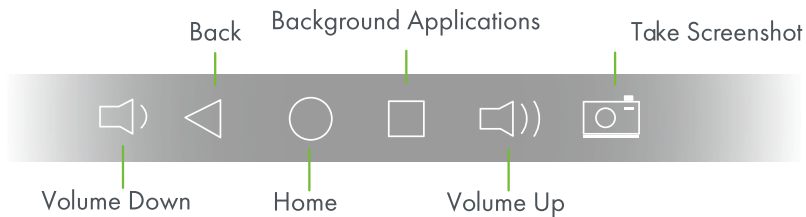
NOTE: The navigation bar can be minimized. To restore the navigation bar, go into Display settings and enable **Display Navigation**.



App Drawer
Shows all apps

Navigation Bar

Enlarged view left



ANDROID QUICK START GUIDE

Adjust settings by tapping the App Drawer, and launching the **Settings** app.

WI-FI CONNECTION



1. Open **Settings**, and select **Network and Internet** from the list of settings.
2. Select your Wi-Fi network and enter your login credentials. Click **Okay**.

For Ethernet Connections, plug an Ethernet cable into the Ethernet (RJ45) port of the unit and connect to Internet router. Ethernet network connection is complete.

BLUETOOTH CONNECTION



1. Open **Settings**, and select **Connected Devices**.
2. Click **Pair New Device**. Make sure your Bluetooth device is in pairing mode.

For future connections, select the device from the list of previously connected Bluetooth devices.

NOTE: To share files over Bluetooth, you must enable **Wi-Fi and Bluetooth Scanning** in the **Location** settings.

SOUND



1. Open **Settings**, and select **Sound**.

From this menu, you can individually control the volume of alarms, calls, notifications, and your media.

You can also change default notification sounds or turn Do Not Disturb on or off.

SYSTEM LANGUAGE



1. Open **Settings**, and select **System**.
2. Click **System Language**, then click **Languages**.
3. Click **+ Add a language** and select a language. It appears as the 2nd installed system language.
4. Drag your preferred system language to first position of the list. The system language updates automatically to the first listed language.

SCREENSHOTS



1. Open **Settings**, and select **Screenshot**.
2. Adjust the screenshot delay and enable or disable the Screenshot button in the navigation bar.

Find recent screenshots in the **Google Files** app. Choose the unit, click **Pictures**, then click **Screenshots**.

FACTORY RESET



1. Open **Settings**, and select **System**.
2. Select **Advanced Options**.
3. Click **Reset Options**.
4. Select **Erase All Data (Factory Reset)**. Then click **Erase All Data**.

DiViEX

The DiViEX Slideshow App comes pre-installed on this digital product for convenient content management. There are 2 methods for uploading media: saving media files to internal storage, or creating a specific folder on a USB, then inserting into unit. After, open the app to launch a slideshow or adjust picture settings, add filters and stickers, queue music and more!

UPLOAD MEDIA

METHOD 1: PLAY MEDIA VIA INTERNAL STORAGE

1. Insert USB into the unit.
2. Open the File Explorer app and navigate to the location of your files using the toolbar.
3. Click **Multi**, then click each media file to be copied.
4. In the File Explorer toolbar, click **Editor > Copy**.
5. Navigate to Internal Memory, then open the 'MediaFolder' folder.
6. Copy files to designated folder (i.e., image files to 'Image' folder) by clicking **Editor > Paste**.
7. Open the DiViEX app. Your images and videos appear in the DiViEX slideshow timeline.



Explorer

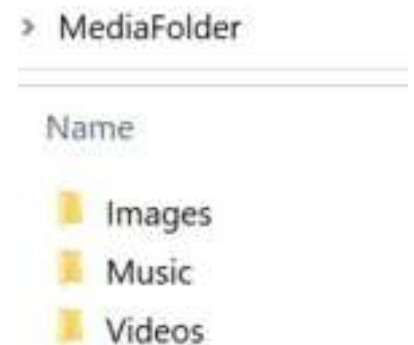


DiViEX



METHOD 2: PLAY MEDIA VIA USB

1. On your computer, create a new folder and name it "MediaFolder".
2. In "MediaFolder," create 3 subfolders. Rename them: "Images"; "Videos"; "Music".
3. Copy your desired images, videos, and music to the corresponding folder.



Supported File Formats	
Images	JPG, JPEG, BMP, PNG, GIF
Video	AVI, MPEG4, WMV, MKV, FLV, MP4, MOV
Audio	MP3

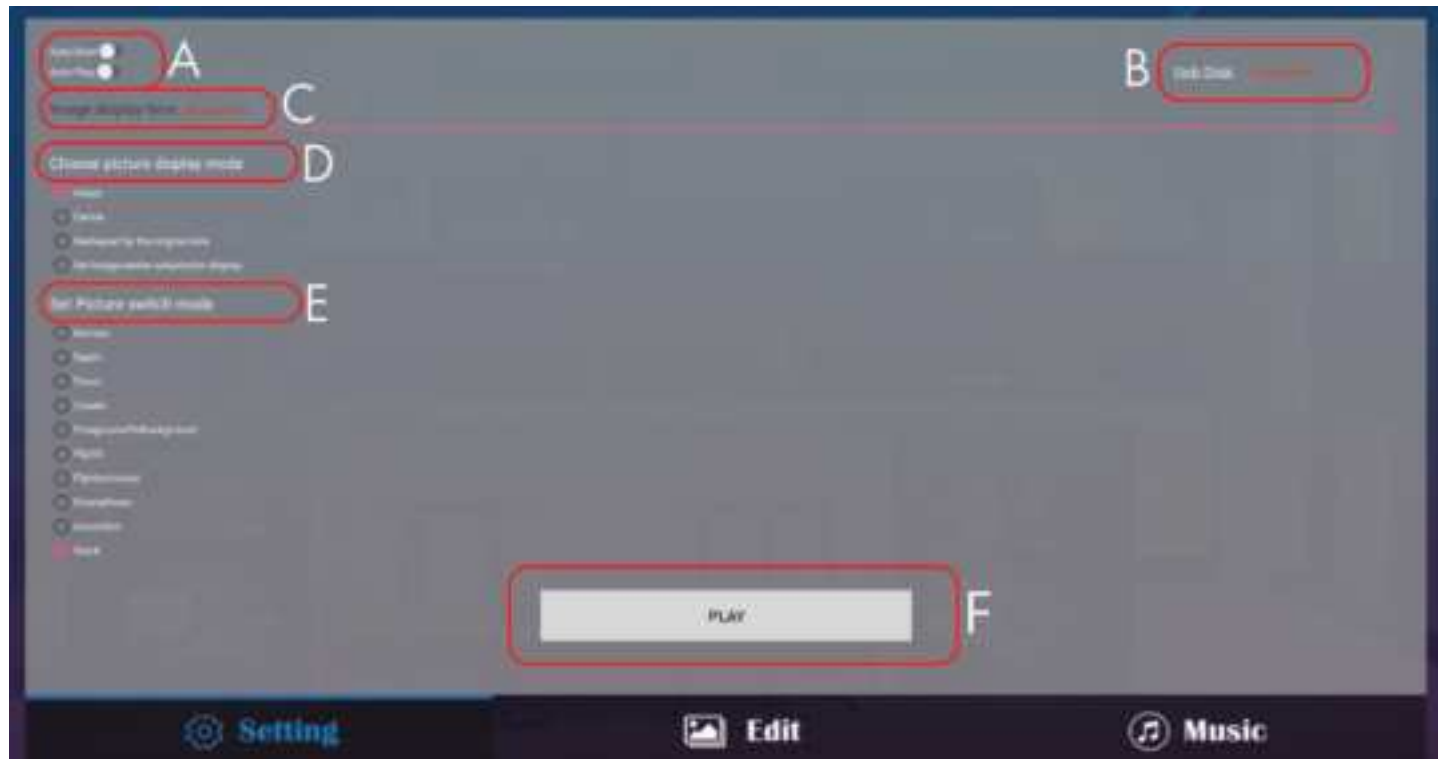
4. Copy "MediaFolder" to a USB and safely eject USB from computer. Insert into unit, then open DiViEX.

! **NOTE:** If DiViEX stops running after pressing play, check:

- **MediaFolder** is set up correctly on the USB.
- All files in **MediaFolder** are the supported file formats.

PLAYLIST SETTINGS

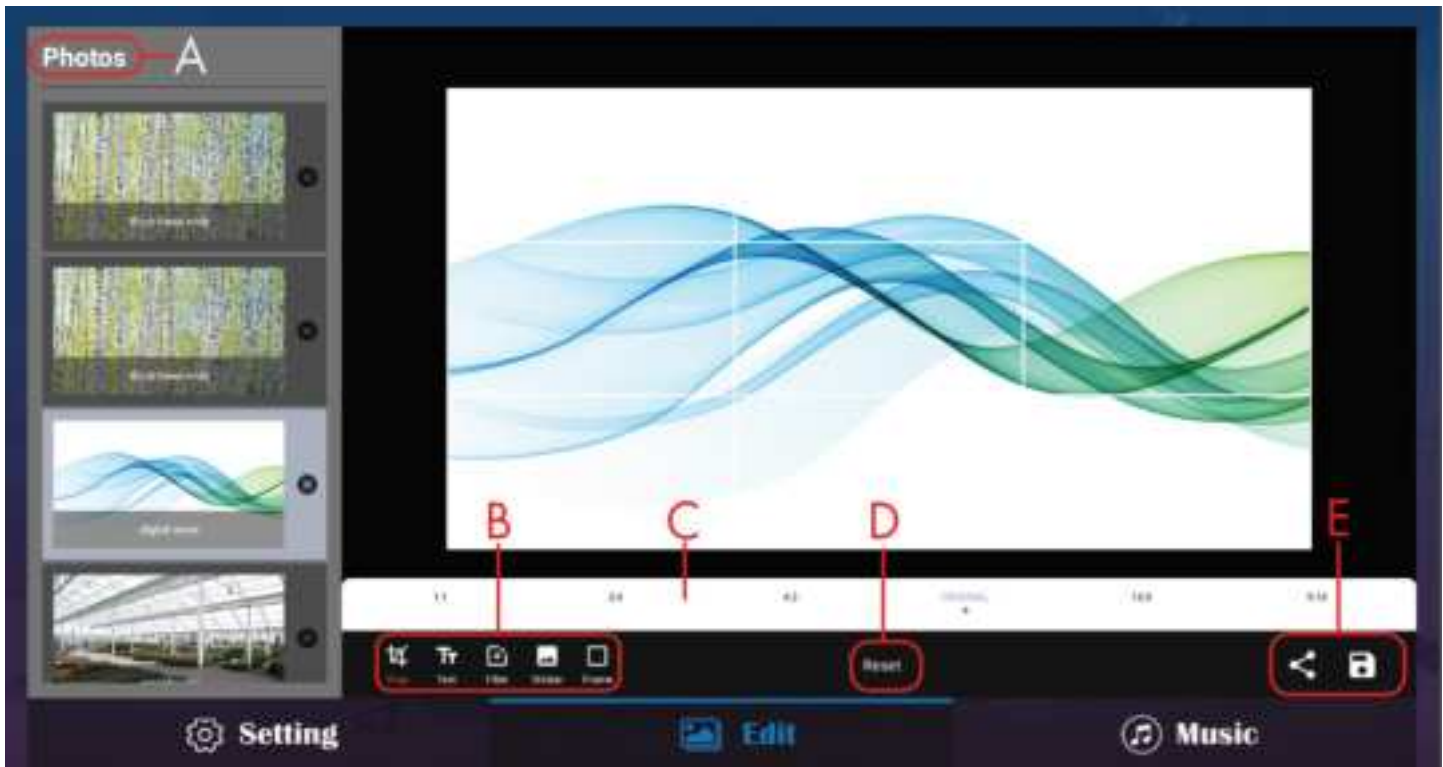
Edit the overall playlist settings in the **Settings** tab. Once settings are adjusted, click **PLAY** or adjust further in the Edit or Music tab.



A. AUTOMATIC SETTINGS	Enable or disable automatic settings. Auto-Boot: Automatically launch DiViEX when unit is powered on Auto-Play: Automatically play slideshow when DiViEX opens
B. USB DISK STATUS	Status of USB.
C. IMAGE DISPLAY TIME	How long each image is shown. Drag slider to increase or decrease. NOTE: Does not apply to video
D. PICTURE DISPLAY MODE	Choose how each image/video fits on the screen. Adapt: Crop image to screen Center: Center image regardless of aspect ratio.
E. PICTURE SWITCH MODE	Choose animated transition effect for slideshow.
F. PLAY	Play playlist with selected settings.

EDIT

Tweak each photo individually in the **Edit** tab.



A. PHOTOS	Images/Video thumbnails in sequential order. Drag to rearrange.
B. EDIT TOOLS	Crop, Add Text, Add Filter, Add Sticker, Add Frame
C. TOOLBAR	This white bar shows tool options for each of the Edit tools. Choose aspect ratios when cropping, adjust text, and scroll to select stickers, frames, and filters.
D. RESET	Reset all edits.
E. SAVE / SHARE	Save progress or share playlist. After saving, go back to Settings tab and press PLAY .

MUSIC

Choose music from the Music folder to play during slideshow. Press the left arrow (F) to add music to the slideshow playlist. Press the right arrow (G) to remove songs from the playlist. The number of songs in the playlist is shown in the upper left.



REFERENCE

Technical Specifications

PANEL	LCD Size	32"
	Light Source	LED backlight
	Resolution	1920 x 1080 (pixels)
	Aspect Ratio	16:9
	Brightness	400 nits
	Contrast	1200: 1
	Response	8ms
	Pixel Pitch	121.25 (H) x 363.75 (V) mm
	Refresh Rate	50/60Hz
	Viewing Angle	89° (H)/89° (V)
	Color Saturation	72%
	Viewable Area	698.4 (H) x 392.9 (V) mm
	Chromaticness	16.7 M
POWER SUPPLY	Voltage	AC100-240V
	Power Consumption	≤56W
ENVIRONMENT	Operating Temperature	32°F ~ 104°F (0~40°C)
	Storage Temperature	-4°F ~ 140°F (-20~60°C)
	Operating Humidity	10~80% RH Non-condensing
	Storage Humidity	0~90% RH Non-condensing
	Maximum Operating Time	18 hours /day
FUNCTIONS	Operating System	Android 11
	Processor	Rockchip RK3568, Quad-core CPU
	RAM	4 GB
	ROM	32 GB
	Decoding Resolution	1080P UHD compatible
	Touch Support	No touch
	Supported Video Files	AVI, MPEG4, WMV, MKV, FLV, MP4, MOV
	Supported Image Files	JPG, JPEG, BMP, PNG, GIF
	Supported Audio Files	MP3
	Audio Output	Left and right audio channel
	Speakers	2x 8W
	RTC (Real-time clock)	Yes
	Schedule Power On/Off	Yes
	System Update	USB Compatible
	App Installation	Support download and installation

FUNCTIONS	Bluetooth Frequency	2.402GHz~2.480GHz
	Wi-Fi Frequency	5G, 2.4G Dual Band
	Wi-Fi Generation	Wi-Fi 6 (Compatible with Wi-Fi 5)
I/O INTERFACES	Wi-Fi	1
	Ethernet (RJ45)	1
	HDMI IN	N/A
	VGA	N/A
	USB	2x USB 2.0, 1x USB 3.0, 1x Type-C
	TF	N/A
	SIM	N/A
STRUCTURE	Net Weight	191.8 lbs (78kg)
	Gross Weight	231.5 lbs (102kg)
	Unit Dimensions	37.4" x 4.3" (885 x 1880mm)
	Package Dimensions	≈ 70" x 10.6" x 41.3" (≈2030 x 790 x 1075mm)
	Shell Material	Steel
	Shell Color	Black, Silver
LANGUAGE	OSD	English

Cleaning and Maintenance

- Avoid strong vibration or impact on the product.
- Keep the product dry to avoid possible damage by moisture.
- Don't place the product under direct sunlight which may shorten the service life of the screen.
- Clean screen and product by using a glass cleaner.
- If the product will not be used for a long time, unplug the power cord to prevent the internal short circuit or other potential dangers.

Troubleshooting Guide

ISSUE	PROBABLE CAUSE	SOLUTION
NO PICTURE OR SOUND	- Unit not plugged into wall outlet - Power cord not properly connected to the terminal on the back of the unit - Unit not powered on - Wall outlet not working	- Check that the unit is plugged into wall outlet. - Confirm that the power cord is connected to the terminal on the back of the unit. - Turn the on/off toggle switch located on the back of the unit, lower center, to the "on" position. - Unplug unit, wait 20 seconds, plug unit back into outlet and try again. - Make sure that outlet is working by plugging in a different electrical device.
NO SOUND	- Volume not adjusted on the remote control - Content/Video does not have sound - Content format is not compatible - Speakers do not work	- Adjust volume using the remote control. - Confirm content is one of the following compatible formats: AVI, MPEG4, WMV, MKV, flv, MP3, MP4, MOV. - If unit is connected to Wi-Fi, go to YouTube and play video that has sound. - Unplug unit, wait 20 seconds, plug unit back into outlet and try again. - Try playing the content on a different device (smart phone, computer or tablet).
NO PICTURE	- Content file damaged - Content format is not compatible - Screen damaged or defective	- Confirm content is one of the following compatible formats: AVI, MPEG4, WMV, MKV, flv, MP3, MP4, MOV. - Try playing the content on a different device (smart phone, computer or tablet). - Unplug unit, wait 20 seconds, plug unit back into outlet and try again.
REMOTE CONTROL NOT WORKING	- Batteries not inserted properly - Batteries are dead - Standing too close or too far from the unit	- Check that battery is inserted properly with positive and negative orientation. - Insert new batteries. - Stand within 1 foot of the front of the unit and point the remote directly at the sensor (see <i>Remote Control</i> instructions).

NO WI-FI SIGNAL	• Wi-Fi is not turned on in settings • Wi-Fi is not connected to a network • Low or no signal from the router • Antenna is missing or not properly attached • Damaged PC board	• Check that Wi-Fi is turned on in settings • Confirm that the antenna is in place and pointed upward. • Check that other devices are receiving the signal. If other devices are not receiving the Wi-Fi signal, please contact your internet service provider. • Unplug or reset the router and wait for 20 seconds. Restart the router and check.
PARTS MISSING OR DAMAGED	• Parts missing from product • Parts damaged by operator	• Contact a customer service representative for parts missed during manufacturing (no charge for replacements). • Contact a customer service representative for parts lost or damaged by the customer (charge for replacements).
CANNOT UPLOAD CONTENT	• Content format is not compatible • Content files are too large • Port being used is defective • App used to play content is defective • Android board is defective	• Confirm content is one of the following compatible formats: AVI, MPEG4, WMV, MKV, flv, MP3, MP4, MOV. • Confirm file size is less than available space.
PRE-INSTALLED APPS NOT WORKING	• 'MediaFolder' incorrectly set up • Software error • App is defective • Android board is defective	• Check that images, videos, and music are correctly stored in the 'MediaFolder' folder (see DiViEX instructions). • Check that file has successfully transferred to USB and USB is functioning. • Contact Displays2go support.

 **NOTE:** Do not attempt to replace or repair circuitry yourself. Contact customer service to schedule a professional maintenance appointment.

If all the potential solutions have been tested for a particular issue and problems have not been resolved, contact a customer service representative for guidance.

844-221-3388

info@displays2go.com

Names and Contents of Toxic and Hazardous Substances or Elements in the Product

The table shows that the machine contains harmful substances inside. The data is provided by material suppliers and verified by the company according to the material type. Some materials contain harmful substances that can't be replaced in present technology. We are dedicated to improving this.

O: the content of the toxic and hazardous substances or elements in the part is lower than the limit specified in GB/T 26572-2011 standard.

×: the content of the toxic and hazardous substances or elements in the part is higher than the limit specified in GB/T 26572-2011 standard.

PART NAME	TOXIC AND HAZARDOUS SUBSTANCES OR ELEMENTS					
	Pb	Hg	Cd	Cr ⁶⁺	PBB	PBDE
Display		O	O	O	O	O
Shell	O	O	O	O	×	×
Circuit Board Assembly *		O	O	O	O	O
Wires	O	O	O	O	O	O
Metal Parts	O	O	O	O	O	O
Packaging Materials*	O	O	O	O	O	O
Remote Control		O	O	O	O	O
Speakers		O	O	O	O	O
Accessories*	O	O	O	O	O	O

*: Packaging materials include packaging box, styrofoam, etc.;

*: Circuit board assembly includes PCB and the electronic elements thereof;

*: Other accessories include instruction manual.

The EFUP of the product is ten years. The pollution control label is shown right.



The EFUP is valid only when the user operates in the normal conditions specified in the manual herein.

Waste Electrical and Electronic Products Recycling and Disposal Regulations

To protect the earth, if you do not need this product or its service life expires, please abide by your local Waste Electrical and Electronic Products Recycling and Disposal Regulations or send it to qualified local manufacturer for recycling.

FCC Compliance Notice

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help

This device complies with part 15 of the FCC rules. Operation is subject to the following two conditions (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

FCC Radiation Exposure Statement:

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with a minimum distance of 8 inches (20cm) between the radiator and your body.