



11st March 2025

Attention: Application Examiner

RE: Request for Confidentiality
Applicant: [Hallmark Marketing Company, LLC](#)
FCC ID: [SQ9XKT6033](#)

To Whom It May Concern:

Permanent Confidentiality

Request is hereby submitted by [Hallmark Marketing Company, LLC](#) to withhold permanently from public review certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept permanently confidential:

- **Schematics**
- **Detailed Block Diagrams**
- **Detailed Operational/Functional Description**

[Hallmark Marketing Company, LLC](#) has invested considerable time and materials in research and development to produce the referenced product. Disclosure of the permanently confidential portions of this application to competitors would not only give them significant competitive advantages in developing similar products, but would also disclose successful implementation of unpublished, leading edge technology developed by us.

If you have questions or need further information, please contact the undersigned.

Sincerely,

Dated this 11st day of March, 2025

Dwight Arn

Associate General Counsel
Hallmark Marketing Company, LLC
2501 McGee Street MD339, P.O. Box 419580
Kansas City, MO 64141-6126

Phone: (816)274-4057

Email: dwight.arn@hallmark.com