

Date: May 27, 2014

To: Federal Communications Commission,
Authorization & Evaluation Division,
7435 Oakland Mills Road,
Columbia, MD 21046

Re: Life Alert Emergency Response, Inc.
FCC ID: 2ABZ7-914
Confidentiality Request

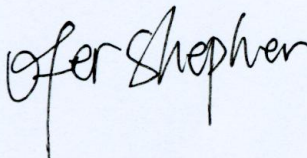
Gentlemen:

This letter is to comply with 47 CFR 0.457 and 0.459 pertaining to confidentiality material. Life Alert Emergency Response, Inc. requests that the following documents regarding this submission for FCC ID: 2ABZ7-914 be kept confidential:

Exhibit Type	File Name
Block Diagram	Block Diagram.pdf
Schematics	Schematics.pdf
Operational Description	Operational Description.pdf
Part list	BOM.pdf
Tune-Up-Procedure	Tune up procedure.pdf

Those documents contain detailed system and equipment description and related information about the product which Life Alert Emergency Response, Inc. considers to be confidential proprietary, a custom design and, otherwise, not releasable to the general public. Since this design is a basis form which future technological products will evolve, Life Alert Emergency Response, Inc. considers this information would be of benefit to its competitors, and that the disclosure of the information in these documents would give competitors an unfair advantage in the market.

Signatory



Ofer Shepherd
Life Alert Emergency Response, Inc.