

# User Manual

# M950

Thank you for choosing our label maker (here in after referred to as the "Label Maker"). The label maker produces professional, high-quality, durable labels. In addition, the variety of tape cartridges available allows you to print labels with different widths and exciting colors.

Please read this guide, including the product safety guide, before using this label maker. After reading this guide, keep it in a safe place.

For FAQs, troubleshooting, and to download software and manuals, Please visit our official website.



## Contents

### A: Before Use

1. Contents Checklist
2. Parts Description

### C: Basic Operations

1. Entering Text
2. Designing Labels
3. Basic Settings
4. Printing Labels
5. Saving Label Files
6. Symbol Examples
7. Frame Examples
8. Accented Character Examples

### D: Support

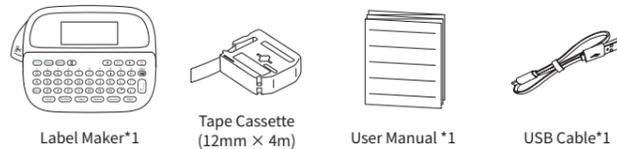
1. Specification
2. Charging the Label Maker
3. Replacing the Tape Cassette
4. Reset
5. Clean the Print Head
6. Print the self-test page
7. Error Messages
8. Important Note
9. Troubleshooting
10. Product Warranty Description
11. Maintenance Card

### B: Use the Label Maker

1. Print from the Label Maker
2. Print from Your Mobile Device

## A: Before Use

### 1. Contents Checklist



- \* The Tape Cassette have been placed in the machine.
- \* The quantity of included Tape Cassette is subject to the actual delivery.

### 2. Parts Description

#### 2-1 KEYBOARD



#### 2-2 LCD



- \* To move the cursor to the beginning of your text, press **Shift** and the **Left Arrow** key simultaneously.
- \* To move the cursor to the end of your text, press **Shift** and the **Right Arrow** key simultaneously.

## B: Use the Label Maker

### 1. Print from the Label Maker

- 1 Remove sticker.
- 2 Press **Power** until the display lights up.



- 3 Set the language.

The default setting is [English].



- 4 Type text and create labels from keyboard.



- 5 Press **Print**.



- 6 Press the cutter button to cut the label.



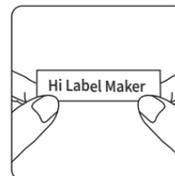
- 7 Tear off ribbon.



- 8 Tear off the backing paper from the back of the label along the easy-tear line.



- 9 Attach labels to dry, flat objects.



### 2. Print from Your Mobile Device

- 1 Download App  
Method 1: Search for the "Print Master" on Google Play or the App store and download and install it.  
Method 2: Scan the QR code to download.



- 2 Press **Bluetooth** to turn on the Bluetooth.
- 3 Open the Print Master.
- 4 Click on Auto Connect.



- 5 Search for printer.
- 6 Printer connected successfully.
- 7 Edit your first label, click print when done.



- 8 Printing completed.



## C: Basic Operations

### 1. Entering Text

Upper-Case Lower-Case	<b>Caps</b>	Switch between upper-case and lower-case characters.
Numbers and Symbols	<b>Symbol Or Num</b>	Insert numbers: Press Num to turn the num lock on or off. <b>Num</b> Insert symbols: <b>Symbol</b> → <b>Left Arrow</b> / <b>Right Arrow</b> → Select a category → <b>Right Arrow</b> <b>Left Arrow</b> / <b>Right Arrow</b> → Select a symbol → <b>Right Arrow</b>
Line Feed	<b>Line Feed</b>	Press <b>Line Feed</b> to start a line feed. Maximum number of lines for 0.47" (12mm) tape width: three lines.
Delete Text and Format	<b>BS</b>	① Delete one character at a time: <b>BS</b> . ② Delete all characters: <b>Shift</b> + <b>BS</b> → [Text Only] → <b>Right Arrow</b> ③ Delete all text and formatting: <b>Shift</b> + <b>BS</b> → <b>Left Arrow</b> / <b>Right Arrow</b> → [Text & Format] → <b>Right Arrow</b>
Accented Characters	<b>Accent</b>	① Entering accented characters. <b>A - Z</b> → <b>Accent</b> → <b>Accent</b> / <b>Left Arrow</b> / <b>Right Arrow</b> → Select an accent → <b>Right Arrow</b> ② To cancel operations, press <b>BS</b> . ① * See C-8 for examples of accent characters. * The order of accented characters differs by the selected LCD language.
Label Length	<b>Fn</b>	Set the label length. [Auto]: Automatically adjusts the label length to the length of the text. <b>Fn</b> → <b>Left Arrow</b> / <b>Right Arrow</b> → [Label Length] → <b>Right Arrow</b> <b>Left Arrow</b> / <b>Right Arrow</b> → Select a value → <b>Right Arrow</b>
A/F	<b>Fn</b>	This function allows you to choose a fixed label template length. <b>Fn</b> → <b>Left Arrow</b> / <b>Right Arrow</b> → [A/F] → <b>Right Arrow</b> <b>Left Arrow</b> / <b>Right Arrow</b> → Select a value → <b>Right Arrow</b>

### 2. Designing Labels

Press **Fn**, use **Left Arrow** / **Right Arrow** to select a functions to design labels.

- 1 [Size]: Adjusting font size.  
**Fn** → **Left Arrow** / **Right Arrow** → [Size] → **Right Arrow** → **Left Arrow** / **Right Arrow** → Select a value → **Right Arrow**
- 2 [Width]: Adjusting font width.  
**Fn** → **Left Arrow** / **Right Arrow** → [Width] → **Right Arrow** → **Left Arrow** / **Right Arrow** → Select a value → **Right Arrow**
- 3 [Style]: Adjusting font style.  
**Fn** → **Left Arrow** / **Right Arrow** → [Style] → **Right Arrow** → **Left Arrow** / **Right Arrow** → Select a category → **Right Arrow**  
**Left Arrow** / **Right Arrow** → Select a style → **Right Arrow**
- 4 [Undl/Frame]: Select a decorative underline/frame to add to your label.  
**Fn** → **Left Arrow** / **Right Arrow** → [Undl/Frame] → **Right Arrow** → **Left Arrow** / **Right Arrow** → Select a category → **Right Arrow**  
**Left Arrow** / **Right Arrow** → Select a underline/frame → **Right Arrow**
- 5 [DECO]: This function allows you to create unique labels using built-in templates.  
**DECO** → **Left Arrow** / **Right Arrow** → Select a deco mode → **Right Arrow**
- 6 [Alignment]: Adjust text format.  
**Fn** → **Left Arrow** / **Right Arrow** → [Alignment] → **Right Arrow** → **Left Arrow** / **Right Arrow** → Select a value → **Right Arrow**

## 3. Basic Settings

Label Width	<b>Fn</b>	The default setting is [12mm]. <b>Fn</b> → <b>Left Arrow</b> / <b>Right Arrow</b> → [Label Width] → <b>Right Arrow</b> <b>Left Arrow</b> / <b>Right Arrow</b> → [9mm/12mm Select a value] → <b>Right Arrow</b>
Cutting Line	<b>Fn</b>	The Cutting Line (:) indicate the end of the label. Cut along the Cutting Line (:) with scissors.  When printing multiple labels at a time, the default is with a Cutting Line, if you need to turn it off, you can do this. <b>Fn</b> → <b>Left Arrow</b> / <b>Right Arrow</b> → [Cutting Line] → <b>Right Arrow</b> [OFF] → <b>Right Arrow</b>
Label Width	<b>Fn</b>	Set the print density. <b>Fn</b> → <b>Left Arrow</b> / <b>Right Arrow</b> → [Print Density] → <b>Right Arrow</b> <b>Left Arrow</b> / <b>Right Arrow</b> → Select a value → <b>Right Arrow</b>
Label Width	<b>Fn</b>	Set the language. The default setting is [English]. <b>Fn</b> → [Language] → <b>Right Arrow</b> → <b>Left Arrow</b> / <b>Right Arrow</b> → Select a language → <b>Right Arrow</b>

## 4. Printing Labels

Vertical	<b>Fn</b>	Set up vertical printing. <b>Fn</b> → <b>Left Arrow</b> / <b>Right Arrow</b> → [vertical] → <b>Right Arrow</b> <b>Left Arrow</b> / <b>Right Arrow</b> → [ON] → <b>Right Arrow</b>
Feed	<b>Feed</b>	This function will feed approximately 0.31" (8mm) of blank tape. <b>Feed</b>
Print	<b>Print</b>	start printing. 1.If you need only 1 copy of the label, press Print. 2.When printing multiple labels (printing multiple same labels): <b>Shift</b> + <b>Print</b> → Select a print quantity (Up to 9 copies) → <b>Right Arrow</b> / <b>Print</b>

## 5. Saving Label Files

You can save your original labels on to your label maker. Up to 9 labels can be saved and recalled for printing at a later time. You can also edit and overwrite the stored label.

- 1 [Save]:  
Create a label → **Fn** → **Right Arrow** / **Left Arrow** → [File] → **Right Arrow** → [Save] → **Right Arrow**  
→ Select a save destination → **Right Arrow**
- 2 [Open]:  
**Fn** → **Left Arrow** / **Right Arrow** → [File] → **Right Arrow** → **Left Arrow** / **Right Arrow** → [Open] → **Right Arrow**  
→ Select a saved file → **Right Arrow**

## 6. Symbol Examples



## 7. Frame Examples



